

# ECO FRIENDLY MOTORBIKE FUEL TANK DESIGN

V.Ryan © 2000 - 2009

On behalf of The World Association of Technology Teachers

## W.A.T.T.



World Association of Technology Teachers

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# ECO FRIENDLY MOTORBIKE FUEL TANK DESIGN

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What would be the target market (customers) for a motorbike designed for a person commuting to and from work?

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Keeping in mind your target market. What name would you give to an environmentally friendly, economic, stylish and modern commuter motorbike?

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Two styles of writing are seen below. One represents the environment and the other represents speed. Choose one of these styles OR develop your own, for the name of your commuter motorbike.

**ENVIRONMENT**

**SPEED**

The name of the motorbike, based on your chosen style, is to be placed on the petrol tank, as well as an appropriate logo / symbol / crest. A sample answer is shown below.

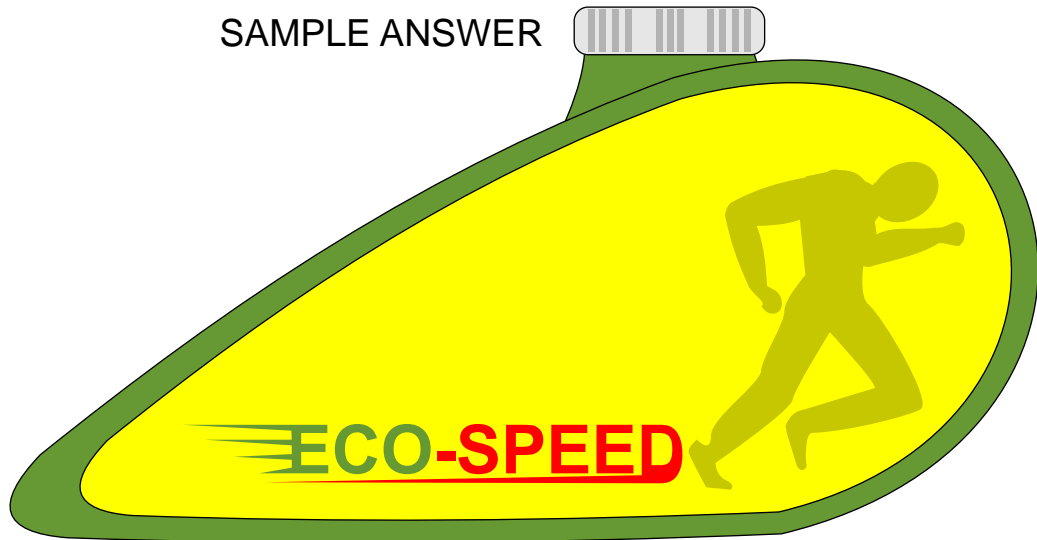
What do you think of the sample answer?

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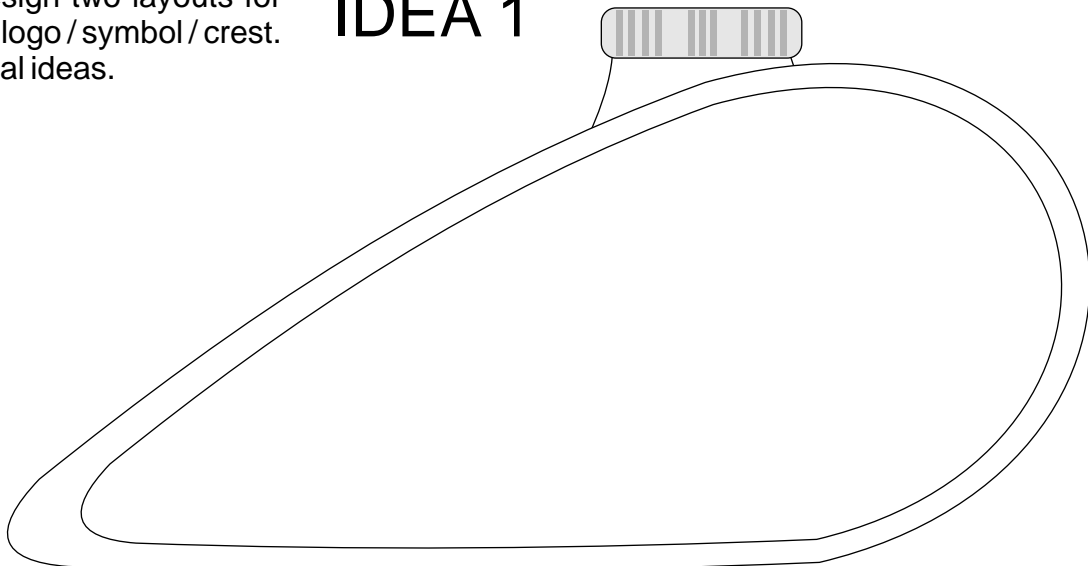
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SAMPLE ANSWER

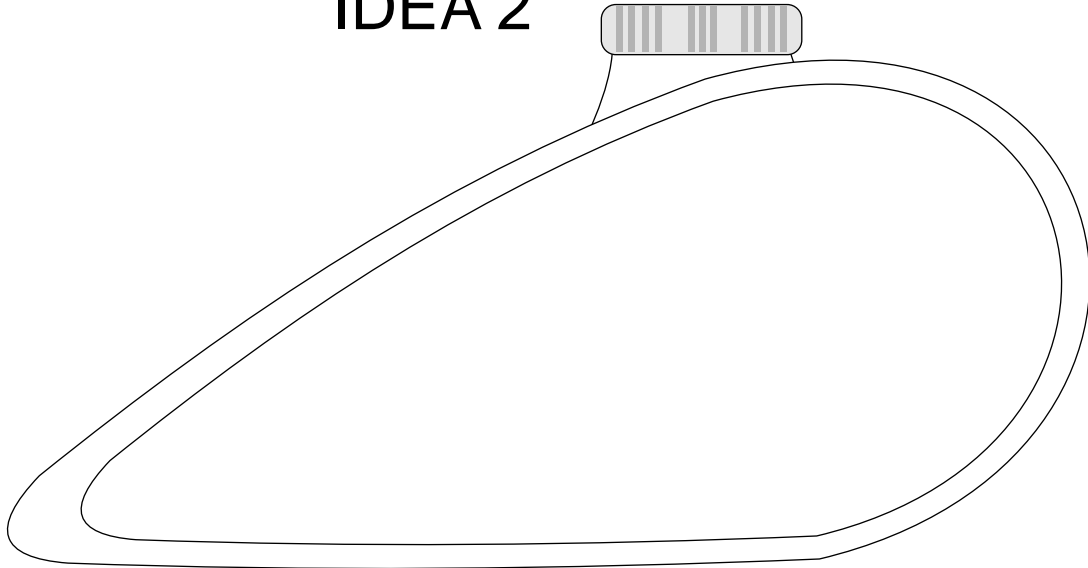


You are to design two layouts for the name and logo / symbol / crest. These are initial ideas.

IDEA 1

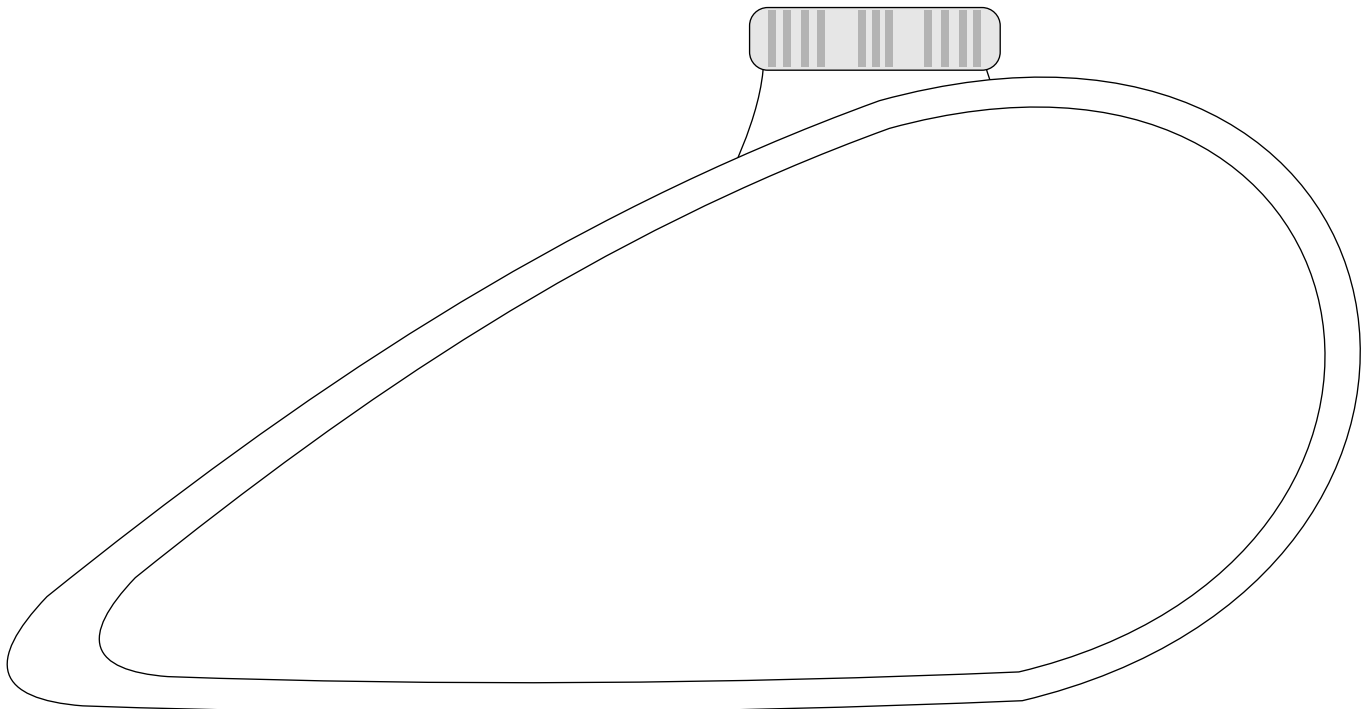


# IDEA 2



Select either your best idea or a combination of aspects from your two designs and draw a colour rendered version below.

# COLOUR RENDERED VERSION



Add notes explaining your design. You may wish to include an explanation of the following:

**COLOUR SCHEME - LOGO/SYMBOL/CREST DESIGN - WRITING STYLE**

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