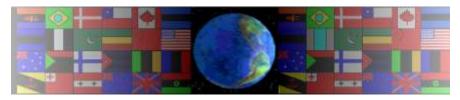
THE TRUE COST OF OUR LUXURIES

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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THE TRUE COST OF OUR LUXURIES

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Most people never consider how our luxuries are manufactured, where they come from and the working conditions and lives of the people who make them. Many luxuries such, as electronic gadgets and gold jewellery are manufactured by people who have poor living conditions and a poor quality of life. They are usually paid very little, have dangerous working conditions and work long days. The people who make the products we take for granted, often live in poverty.

1. Do you think thi	s is right? Explain your a	answer. The key phrases	below may help you answer this question.
	ALL WORKE	ERS SHOULD EARN A	GOOD WAGE
THEY SHOULD HAVE DECENT WORKING CONDITIONS			
WE SHOULD PAY MORE FOR OUR LUXURIES			
W	E SHOULD NOT EXPE	ECT POOR PEOPLE TO	MAKE OUR PRODUCTS
	ALL PE	OPLE DESERVE A GO	OOD LIFE
Service (hospita may not have the paying for their o	Is) and free medical tre e money. Often, an entir children's education, me tion and you were ill?	atment. If they become re family depends on the	ets usually do not have access to a Health ill they have to pay to see a Doctor, but they wage of one person for all their needs (food over their heads). How would you feel if you nswer this question.
SCARED	WORRIED	FRIGHTENED	CONCERNED ABOUT MY FUTURE
_		OR PEOPLE WHO DEPI	
P	AY FOR MY MEDICAL	TREATMENT OR FOO	D FOR THE FAMILY?
	s that you own, that you luxury is important to yo	•	out (for example, a mobile phone or an ipod).
<u>LUXURY</u>		WHY IMPORTANT TO ME?	
	_		
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A symbol that is occasionally seen on packaging is the Fair Trade symbol. This means that the contents of the package has been produced in the Third World and that the producer (ie. the farmer) has received a fair and realistic price. It also means that the produce is not from countries whose Governments help their industry / agriculture undercut those of much poorer countries, by giving them subsidises.



Gold is often mined in poor countries, with the workers earning very little money despite working long hours and in dangerous working conditions.

Design a new logo / symbol that will be placed on the packaging of gold jewellery. The symbol will show that a fair price has been paid for the gold and that the workers have got their fair share. Draw a rough version, followed by a colour rendered version.



ROUGH DESIGN

COLOUR RENDERED DESIGN