

# MODEL EVALUATION - FOCUS GROUP DISCUSSION

Group / team work is an important activity, for any business and when designing a product. Working together, and discussing design problems, often leads to potential solutions.

Study the design in the centre of the hexagon.

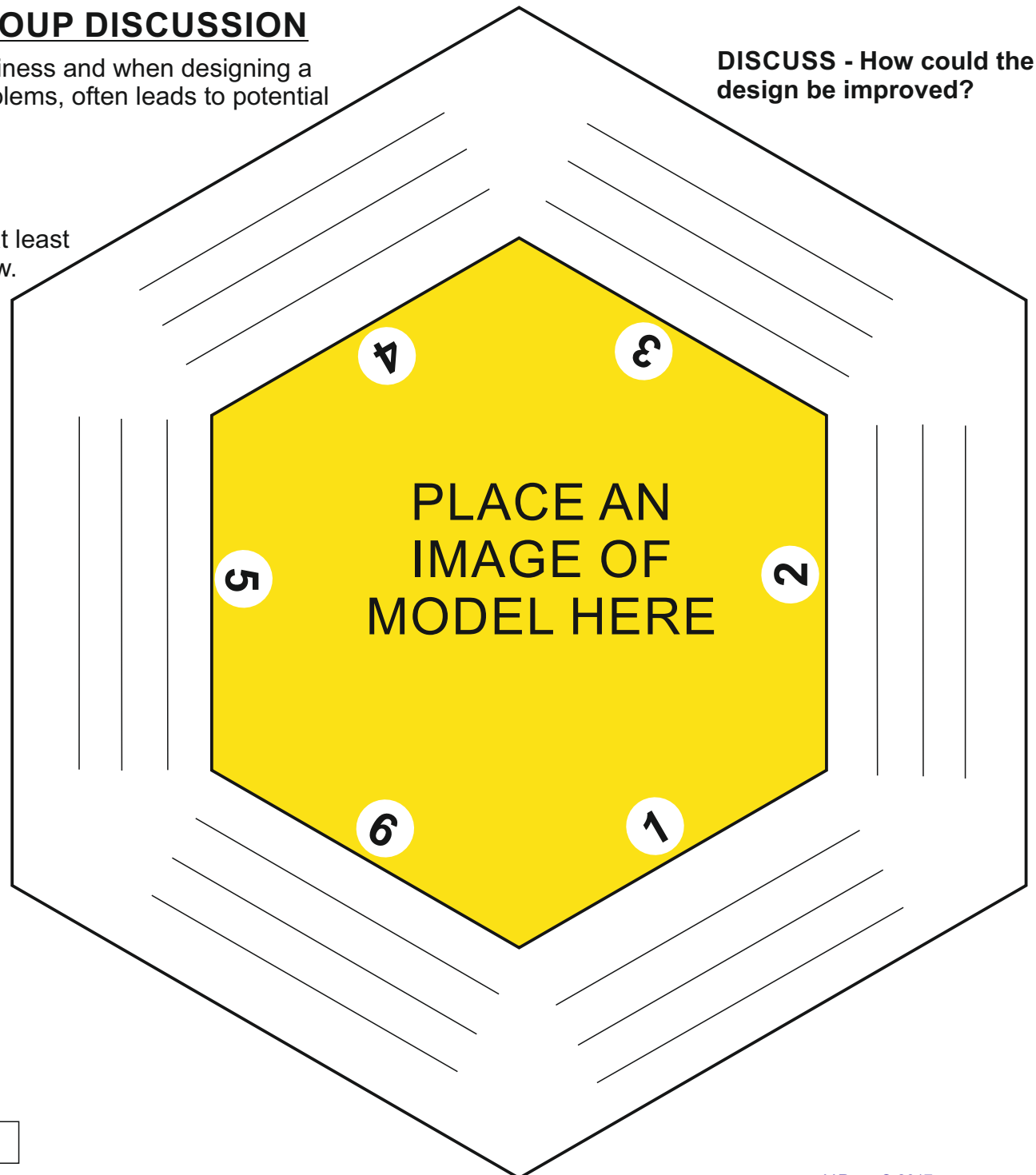
Each member of the group, is to write a sentence on at least two of the 'Points to Consider and Discuss' listed below.

When each member of the team has written their comments - discuss them.

**DISCUSS - How could the design be improved?**

## POINTS TO CONSIDER AND DISCUSS

- Ergonomics
- Aesthetics / style
- Materials
- Features and functions
- Inclusivity
- Economic viability
- Marketability
- Size
- Weight
- Safety
- Construction processes
- Cost
- Sustainability / environmental factors



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