

ART MOVEMENT RICH PICTURE

V.Ryan © 2000 - 2013

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet .

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ART MOVEMENT RICH PICTURE

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Cut out the eight design criteria on this page. Then place them in the correct position on the Art Movement Rich Picture page.

Functional Design.
Simplistic and yet thoughtful modern design.
Manufactured on an industrial scale using industrial techniques.
Combination of modern materials and modern manufacturing techniques.
Relatively cheap.

Circular patterns
Geometrical Patterns
Bold patterns
Streamlined
Subtle colours
Elegant appeal
Stylish

Visually, high impact.
Artistic / ornamental.
Lacks functionality.
High level of craft skills.
'One Off' manufacture.
Materials applied to a unfamiliar situation.

Simple form and shape.
Craft skills required to manufacture.
Manufactured by one skilled person or a small group.
Not mass produced on a production line.
Hand painted or limited edition.
Floral in design.
Colourful

Decorative / ornate.
Skilful craftsmanship,
Design based on traditional craft skills.
Material - Traditional wrought iron.
Expensive
Artistic

Sets a bench mark for others to follow.
Ground breaking design.
Sets new standards.
A design that stands the test of time.
Recognised immediately by consumers.
Inspires other designers.
Sets a trend.
Innovative.
Aesthetically pleasing.
Often emulated/copied by other designers.

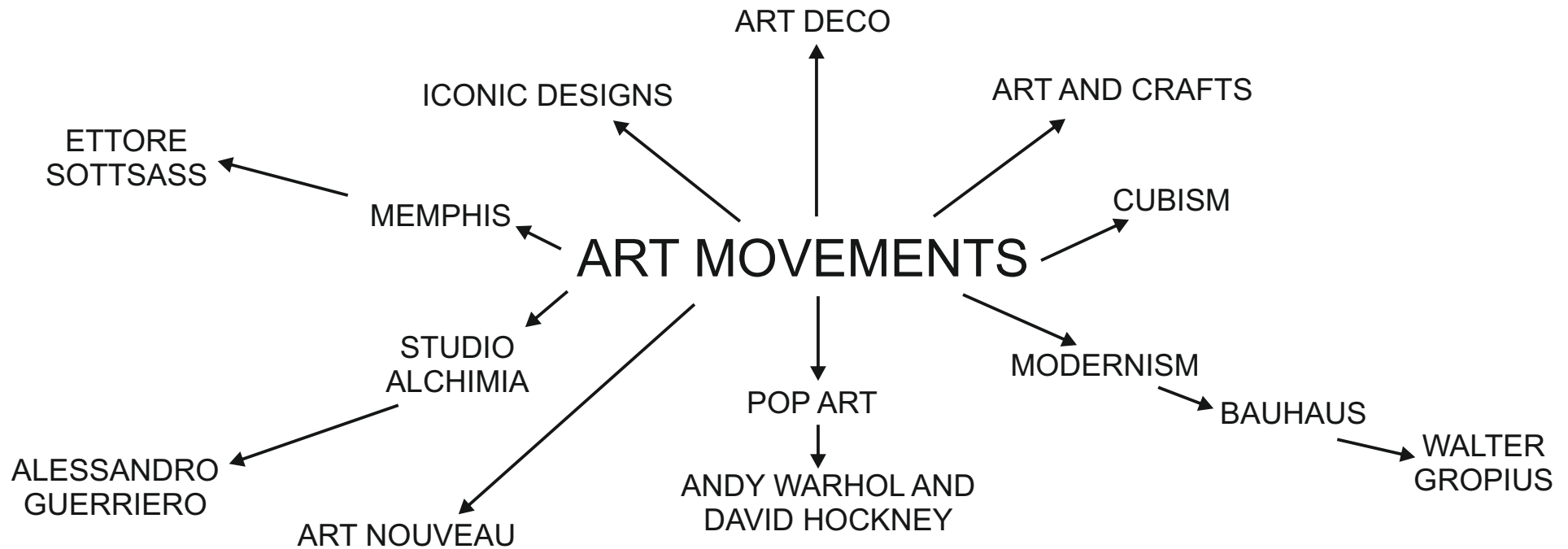
Simple, uncomplicated exterior design.
Modernist.
Modern Materials.
Based on cubes and cuboids

Images used that culture of the day - soup cans or coke bottles were used as images.

Images of often colourful and distinctive.
Commercial printing methods used.
Comic strips.
Multiple images of the same subject often used.

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ART DECO

ART AND CRAFTS

Simple, uncomplicated exterior design.
 Modernist.
 Modern Materials.
 Based on cubes and cuboids

ART MOVEMENTS

ICONIC DESIGNS

CUBISM

MEMPHIS

STUDIO ALCHIMIA

MODERNISM

BAUHAUS

WALTER GROPIUS

ETTORE SOTTsass

Visually, high impact.
 Artistic / ornamental.
 Lacks functionality.
 High level of craft skills.
 'One Off' manufacture.
 Materials applied to a unfamiliar situation.

ALESSANDRO GUERRIERO

ART NOUVEAU

Decorative / ornate.
 Skilful craftsmanship,
 Design based on traditional craft skills
 Material - Traditional wrought iron.
 Expensive
 Artistic

POP ART

ANDY WARHOL AND DAVID HOCKNEY

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