

REVISION CARDS  
PRODUCTS, THE ENVIRONMENT, SUPERMARKETS AND DISTRIBUTION

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On behalf of The World Association of Technology Teachers

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# REVISION CARDS - PRODUCTS, THE ENVIRONMENT, SUPERMARKETS AND DISTRIBUTION

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Potential customers often consider reducing their use of plastic carrier bags. Many customers consider purchasing local produce (food) and products, rather than those that have been transported along way to the supermarket / retailer.

## **SUPERMARKETS, CUSTOMERS AND THE ENVIRONMENT**



Most supermarkets now have 'bag free' checkouts.

Many supermarkets, offer a 'bag for life' or reusable bags made from sustainable materials such as cotton.

Supermarkets that have customer loyalty cards, usually offer 'green points' to customers using their own bags.

## **TRANSPORTATION / DISTRIBUTION AND THE ENVIRONMENT**



Transportation and distribution to the customer uses fuel causing pollution. If the product is manufactured locally rather than imported, this reduces pollution and energy consumption and increases local employment. Distribution can be carried out with vehicles fuelled by biofuels, hydrogen and renewable fuels.

1. How can a supermarket encourage customers to reduce their need for plastic carrier bags, when buying products? 2 marks

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2. In terms of transport, why is it important to manufacture products locally, rather than to transport them long distances, to the customer? 2 marks

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3. Do you consider the environment, when buying a product? Explain your answer. 3 marks

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