

SAMPLE PROMOTIONAL PACKAGING FOR A DRINKS CONTAINER

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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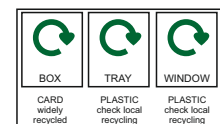
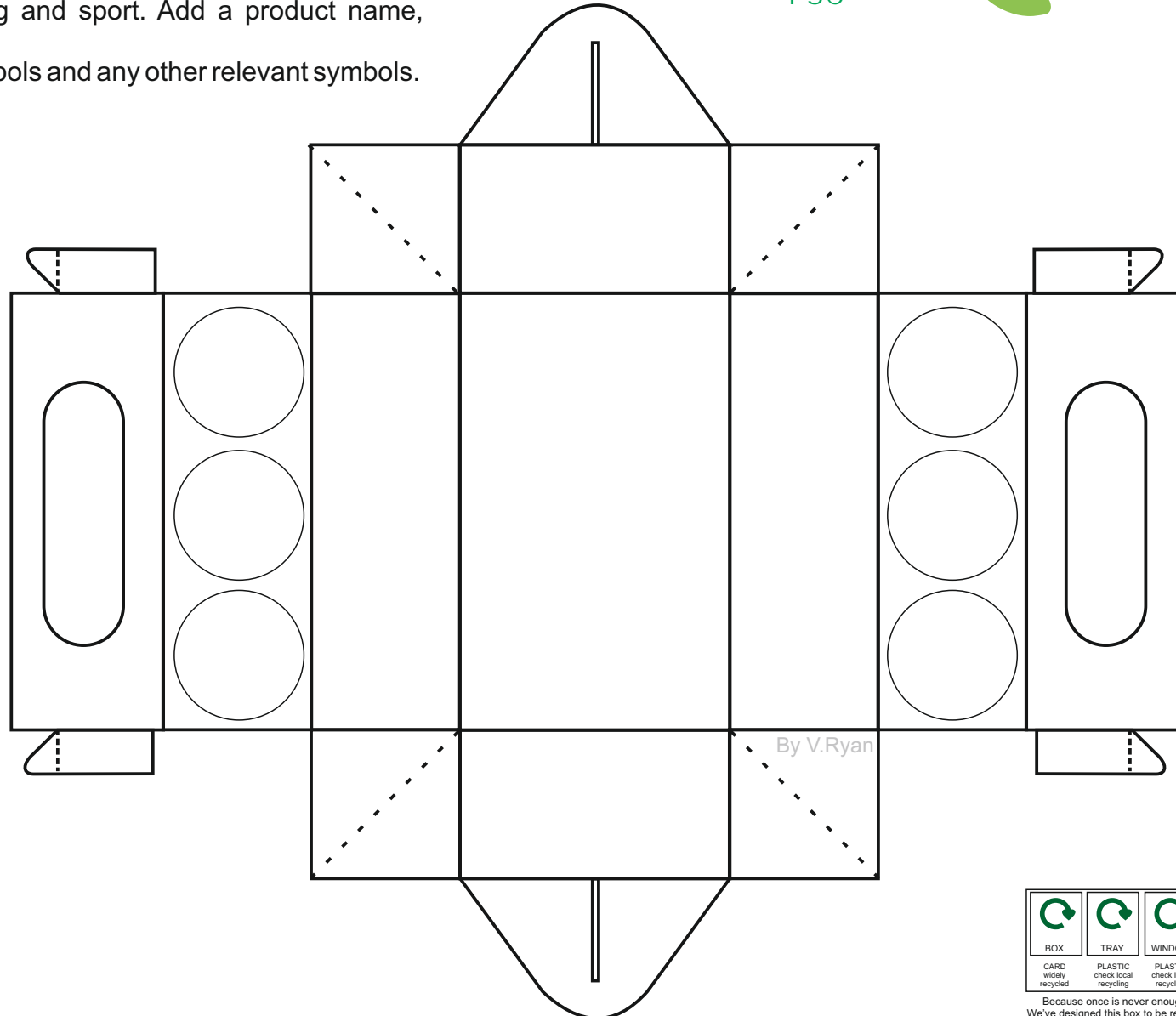
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1. The packaging seen opposite is for a drinks container, for a young child. It can be purchased in shops and supermarkets, in packs of six.

Complete the design of the package for this 'healthy' fruit packed drink. Add a colour scheme and graphics, based on healthy eating and sport. Add a product name, presented in an appropriate style. Include a barcode, recycling symbols, safety symbols and any other relevant symbols.

Use the space below for rough sketches / designs.



Because once is never enough
We've designed this box to be reused