

ALESSI - SAMPLE PRODUCTS - KEY DESIGNERS - INFORMATION

WORLD ASSOCIATION OF TECHNOLOGY TEACHERS

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SOME ALESSI PRODUCTS

OTTAGONALE COFFEE POT, 1935
BY CARLO ALESSI



COFFEE POT BOMBÉ, 1945
BY CARLO ALESSI



CONDIMENT SET, 1978
BY ETTORE SOTSASS



JUICY SALIF - CITRUS SQUEEZER 1990
BY PHILIPPE STARCK



ANNA G. CORKSCREW 1994
BY ALESSANDRO MENDINI



WHISTLING BIRD KETTLE, 1985
BY MICHAEL GRAVES

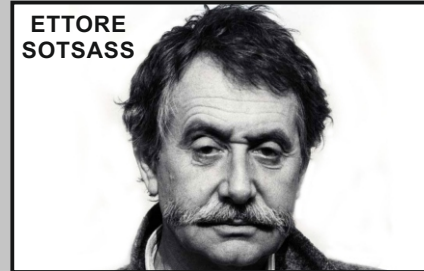


KEY DESIGNERS

CARLO
ALESSI



ETTORE
SOTSASS



PHILIPPE
STARCK



ALESSANDRO
MENDINI



MICHAEL
GRAVES



BASIC INFORMATION

FOUNDED IN 1921 BY GIOVANNI ALESSI AND INITIALLY CONCENTRATED ON METAL KITCHENWARE. HIS PRODUCTS AND DESIGNS OF COFFEE POTS BECAME SO POPULAR, THAT BY 1924 THE BRAND NAME 'ALESSI' WAS ESTABLISHED. IN THE 1930s, GIOVANNI'S SON CARLO, JOINED THE FAMILY COMPANY, WHICH QUICKLY PROGRESSED TO THE USE OF STAINLESS STEEL AND MOVED AWAY FROM UTILITARIAN DESIGNS, TO MORE ADVENTUROUS ONES.

CHARACTERISTICS

QUALITY PRODUCTS, A VERY HIGH STANDARD OF MANUFACTURE. OFTEN DESIGNED BY WELL-KNOWN DESIGNERS, APPLYING THEIR OWN STYLE AND EXPERIENCE. DESIGNED TO EVOKE EMOTIONS AND MEMORIES AND OFTEN FUN. UNUSUAL, STYLISH AND FUNCTIONAL. DESIGNED TO BE DIFFERENT. EACH DESIGN HAS AN 'ARTISANS' OBSESSION FOR DETAIL, SOMETIMES OVERLOOKED BY OTHER MANUFACTURERS. STAINLESS STEEL AND OFTEN OTHER METALS, USED IN THE MANUFACTURE OF THE PRODUCT. DESIGNS THAT STAND OUT AND BECOME THE FOCUS OF DISCUSSION. EYE CATCHING, COULD BE DISPLAY PIECES. PRODUCTS DESIGNED TO BE TIMELESS.

FOR MUCH MORE INFORMATION ON DESIGNERS GO TO:
<http://www.technologystudent.com/prddes1/prddex1.html>