

WHAT IS A TREND? - 'BOXED LEARNING' EXERCISE

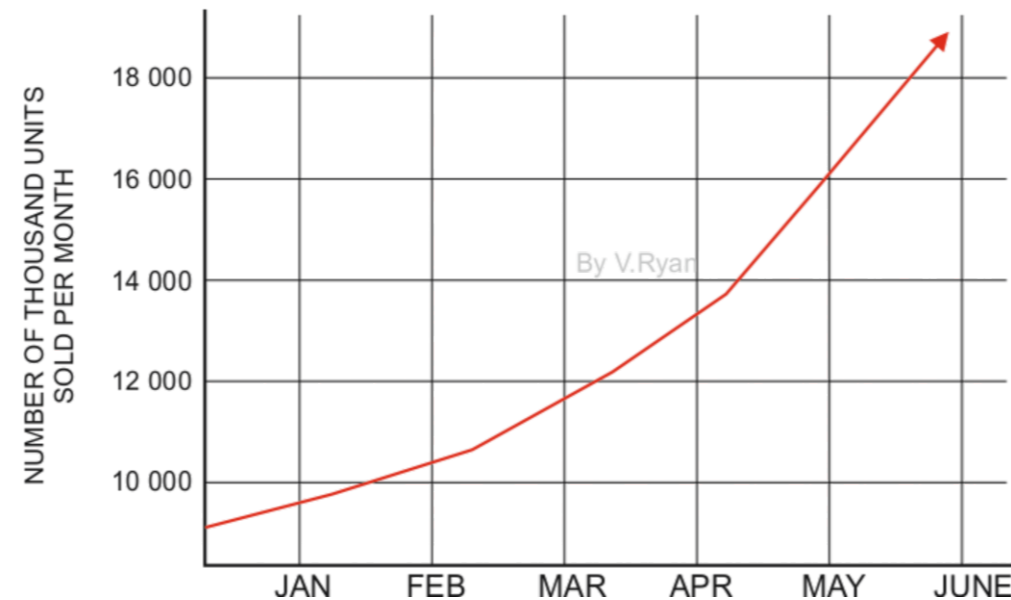
1

WHAT IS A TREND?

<http://www.technologystudent.com/prddes1/trend1.html>

GRAPH SHOWING A TREND

The graph below shows a trend of increased sales



4

NAME AND PASTE TWO IMAGES OF OTHER PRODUCTS, THAT SET A TREND

(You will need to search the internet)

2

THE RALEIGH 'CHOPPER' BICYCLE SHOWN OPPOSITE - HOW DID IT BECOME A TREND?

<http://www.technologystudent.com/prddes1/trend1.html>

A 1970s RALEIGH 'CHOPPER' BICYCLE



3

HOW DID APPLE'S IPOD TOUCH HELP TO SET A TREND?

http://www.technologystudent.com/prddes1/revcard_trend1.html



ESSENTIAL LINKS:

<http://www.technologystudent.com/prddes1/trend1.html>

http://www.technologystudent.com/prddes1/revcard_trend1.html