

# EXAMINATION QUESTIONS - COLOURS AND CULTURES

**HELPFUL LINK:** <https://technologystudent.com/despro2/colcul1.htm>

1. Explain how some colours have different meanings, depending on the country / culture. Include examples. **5 marks**

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2. In the space below paste images of two different products, found in Western / European culture AND Eastern /Asian cultures. The images must show how the selection of colour, varies from one culture to another. **8 marks**