

WHERE POSSIBLE, ANSWER THE QUESTIONS WITH NOTES AND SKETCHES. CLICK ON EACH 'SOTh' FOR HELPFUL LINKS.

TYPOGRAPHY and GRAPHICAL STYLES OF WRITING

KNOWLEDGE MAP AND EXERCISES - PART ONE

WORLD ASSOCIATION OF TECHNOLOGY TEACHERS <https://www.facebook.com/groups/254963448192823/> www.technologystudent.com © 2020 V.Ryan © 2020

1. WHAT DO YOU THINK IS MEANT BY THE TERM 'TYPOGRAPHY'? SKETCH AN EXAMPLE OF: SERIF, BAR, CURVE, STEM and CONTINUOUS CURVE.



2. WHAT ARE 'SERIF' SHAPES? SKETCH SOME EXAMPLES.



3. WHAT IS MEANT BY KERNING? INCLUDE A SKETCH OF 'KERNING'.



4. DRAW THE WORD 'FLAME' IN A GRAPHICAL STYLE. THE STYLE SHOULD REPRESENT THE WORDS MEANING.



5. WHAT DO YOU THINK OF WHEN YOU HEAR THE WORD 'SUN'? DRAW A GRAPHICAL REPRESENTATION OF THIS WORD.



8. A MOBILE PHONE COMPANY HAS DESIGNED AN 'EMERGENCY ONLY' PHONE FOR HIKERS / WALKERS. DESIGN THE STYLE OF WRITING THAT WILL BE PLACED ON THE PACKAGING. Click on both Soths for help / examples.



7. A STYLE OF WRITING CAN SUGGEST A FEELING, EMOTION OR CREATE AN ATMOSPHERE. DRAW THE WORD 'SPEED' or 'FAST', IN A GRAPHICAL STYLE.



Follow the link for guidance.

6. DRAW THE WORD 'SUN', ACCURATELY IN A GRID. This question is about accurately copying, using the grid technique.

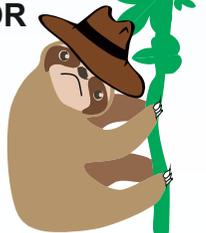


Follow the link for guidance.



9. DESIGN A STYLE OF WRITING SUITABLE FOR A FORM OF 'ALTERNATIVE ENERGY'.

Click on both Soths wearing hats, for examples.



EXTENSION WORK

10. WE ALL LOVE A 'PARTY'. FOLLOW THE LINK OPPOSITE FOR INFORMATION AND EXAMPLES.

THEN, DESIGN AN APPROPRIATE PARTY STYLE OF WRITING. YOUR DESIGN WILL APPEAR ON ALL THE INVITATIONS. Use the word 'Party'.

A. DRAW A ROUGH OUTLINE VERSION OF A DESIGN FOR THE WORD 'PARTY'.

B. DRAW ACCURATELY, A FULLY COLOUR RENDERED VERSION.

Follow the link below for guidance.

