

MP3 DOCKING STATION - PRODUCT ANALYSIS

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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10. Product analysis involves looking closely at existing products and identifying how they work, the materials they are made from, the industrial processes used to manufacture them and their key features. It may also involves the designer asking the general public or potential customers what they think of the product. The aim of product analysis is to help the designer develop even better designs and products in the future.

An MP3 player is seen opposite. Study it carefully and then complete the analysis, under the subheadings:

MATERIALS:

STABILITY:

COLOUR SCHEME:

FUNCTIONS:

STYLE:

COST: £53

11. What age group do you think would buy this MP3 docking station?

12. Where would this MP3 be used (e.g. on the move, bedroom, study ?).

13. How could the MP3 be improved? You should consider, materials, size, style, strength, aesthetics, cost etc....
