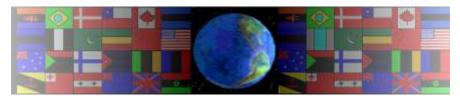
## THE BARCELONA CHAIR - 1929 DESIGN CLASSIC AND DESIGN ICON?

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On behalf of The World Association of Technology Teachers

W.A.T.T.



#### World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet.

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### THE BARCELONA CHAIR - 1929 DESIGN CLASSIC AND DESIGN ICON?

HELPFUL LINK - http://www.technologystudent.com/prddes1/barcelona3.html

1. The BarcelonaCchair (shown below) is regarded as both a design classic and a design icon. Why is this?

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You may wish to study the iconic design criteria listed below, before answering this question.

#### ICONIC DESIGN CRITERIA

A design that sets a bench mark for others to follow.

A ground breaking design, in terms of its technology or manufacturing techniques used during its production.

A design that improves on the past.

A design that sets new standards in terms of quality, functions/features or style.

A design that stands the test of time, remaining popular despite the passing of years.

A design that stays in the memory of those who see/use it. A design that is often recognised immediately by consumers.

A design that inspires other designers.

Sets a trend.

A design that is innovative.

A design that is aesthetically pleasing.

A design that is often emulated/copied by other designers.

A design that has its place in history, or even helps change history.

HINT: When answering this question, take each of the relevant 'criteria' sentences and rewrite them in your own words. Each sentence should include a reference to the Barcelona Chair. Then add any further points that you consider relevant.

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