

PRODUCT DESIGN - MEMPHIS STYLE CHAIR DESIGN

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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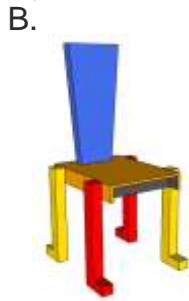
PRODUCT DESIGN - MEMPHIS STYLE CHAIR DESIGN

Study the products shown below, most are chairs. Each has been designed in the Memphis style.

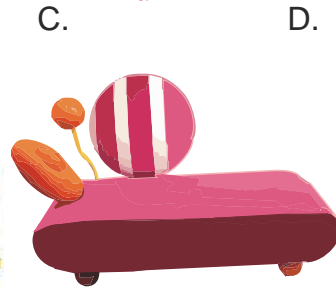
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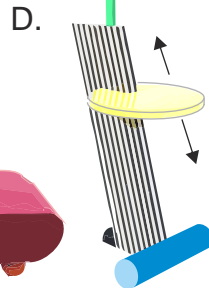
CHAIR



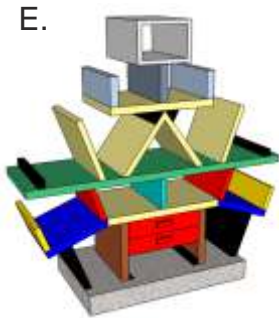
CHAIR



SOFA



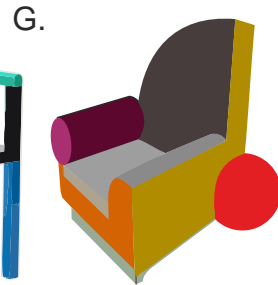
FLAMINGO
SLIDING TABLE



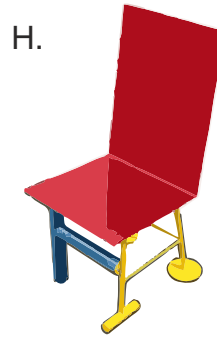
DRESSER



CHAIR



CHAIR



CHAIR

Sketch a design for a new chair, based on the Memphis style and characteristics.

MEMPHIS CHARACTERISTICS

Emphasis placed on aesthetics, shape and form. Designs often influenced by fashionable trends.

Styles from different ages, mixed to form a design/product.

Often 'Memphis' designs are controversial.

Use of common, everyday materials such as MDF, glass, steel and stone. This principle was shared with the Bauhaus and Modernism.

Often materials used that are not normally not associated with the product. (E.G. the Etruscan Chair designed by Danny Lane 1984). Glass chair.

Most of their designs were One Offs or for very small scale production.

A combination of craft skills often displayed. For instance, accurate engineering combined with high quality individual craft work.

Memphis designs can be regarded as works of art, rather than functional objects.

DESIGN ASSESSMENT

When your design is finished, ask the person / design team next to you, to place a tick alongside every Memphis characteristic that your design satisfies.