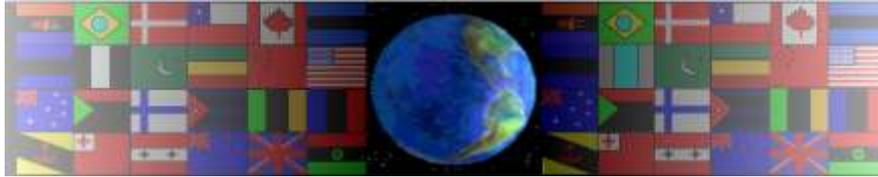


CARBON FOOTPRINT

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

The 'Symbols Exercise' can be printed and used by teachers and students. It is recommended that you view the website section 'Graphics' (www.technologystudent.com) before attempting the design sheet.

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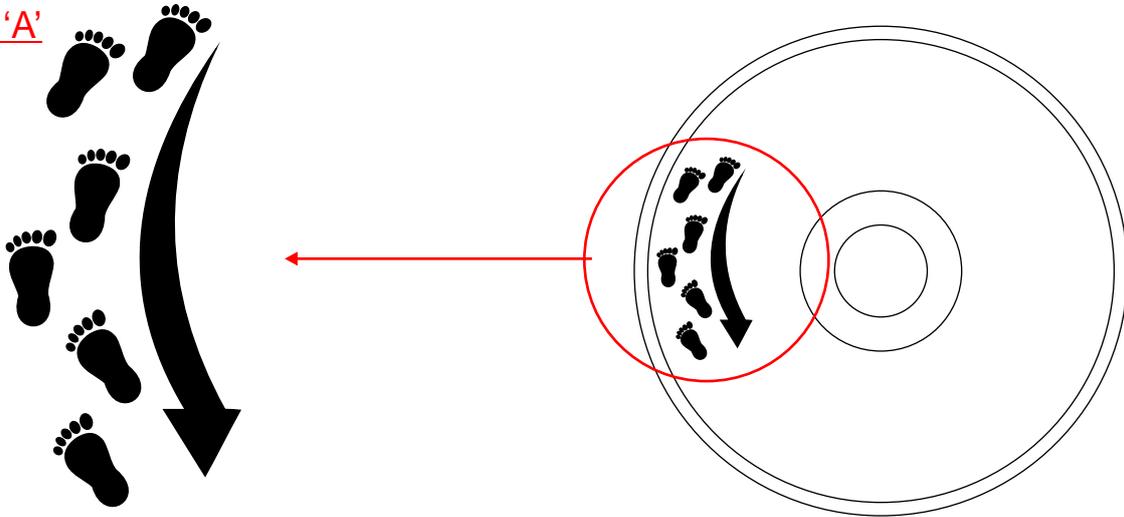
CARBON REDUCTION LABELS / SYMBOLS

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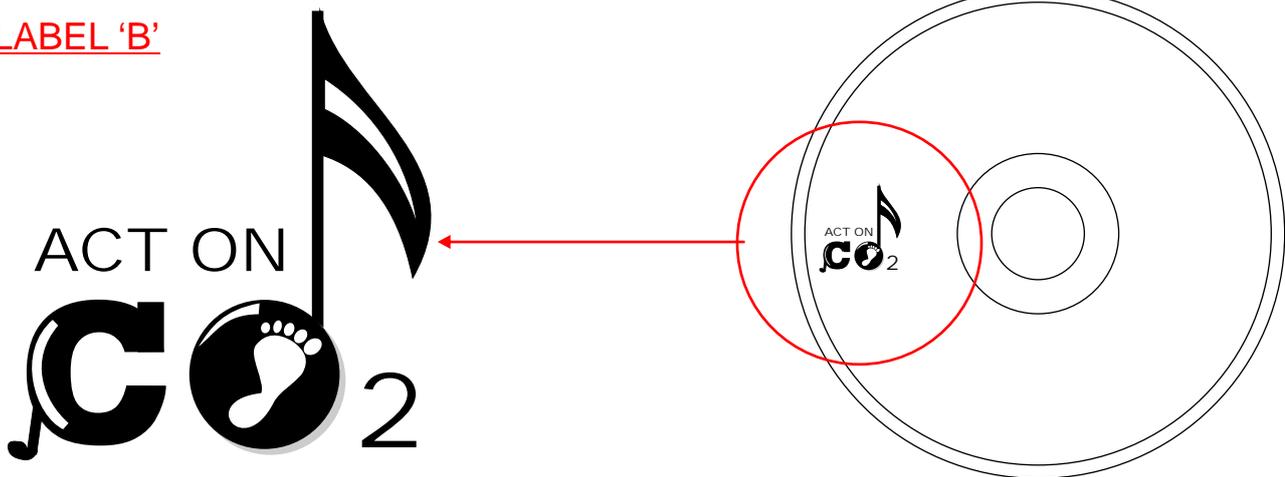
A company manufacturing CD and DVD disks has approached you to design a carbon reduction label. The company is fully committed to reducing their carbon emissions.

The carbon reduction label must be personalised for the company and reflect their commitment to reducing carbon emissions. Two examples are shown below.

LABEL 'A'



LABEL 'B'



In your opinion which of the two label / symbol designs is the most suitable?

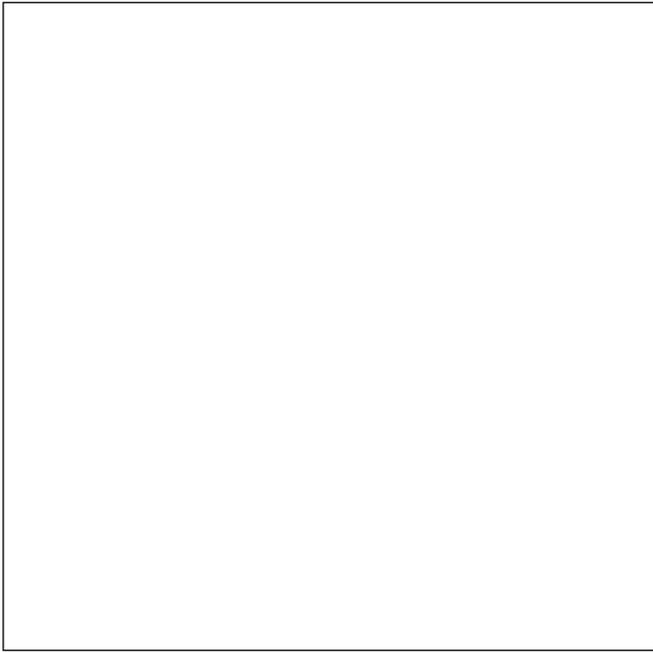
LABEL / SYMBOL _____

Explain why you chose the label identified in your answer.

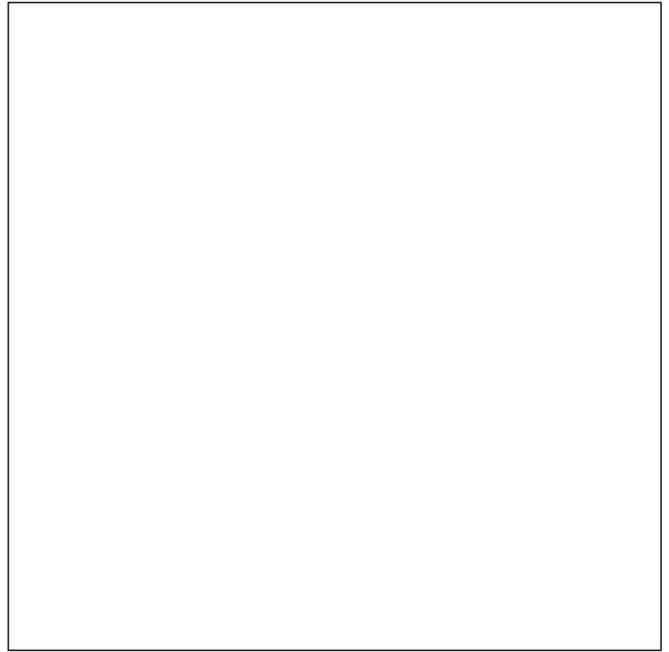
Produce two rough sketches of your own label / symbol designs in the spaces below.

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ROUGH DESIGN 1



ROUGH DESIGN 2



Select your best design and draw a colour rendered version in the space allocated below. Add notes explaining your design.

ROUGH DESIGN 1

