

# ETTORE SOTTSASS

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On behalf of The World Association of Technology Teachers

## W.A.T.T.



World Association of Technology Teachers

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Ettore Sottsass delighted audiences and potential customers alike, by designing items that were unusual, with bright colour schemes, producing imaginary designs of everyday objects.

Sottsass believed in design being different and not following tradition. To Sottsass, design was a continuation of fashion. His designs were usually received with shock followed by controversy.

A good example of this is the 'Ashoka' Lamp (1981, named after an Indian Emperor). Sottsass spent time in India in the early 1960s and this experience influenced some of his designs.

A good example is the lamp partially drawn below.

Name the lamp: \_\_\_\_\_

In what year was the lamp made? \_\_\_\_\_

Who was the lamp named after? \_\_\_\_\_

Complete the drawing of the lamp. Include colour and add the measurement for the height.

