

THE DESIGN BRIEF

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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In the Design Problem, you wrote about the 'design problem' set by your client / customer.

In the Design Brief, you will be writing about, how you intend to solve the problem.

Always start the Design Brief by writing, 'I am going to design and make.....'



What are you going to design and make?

Now add more detail. Who is the product for?

What extra details has your client / customer asked you to apply to the product you are going to design?

What are the overall dimensions?

What will be your cost limitations?

Other information?
