

RICH PICTURE EXERCISE - PROMOTIONAL PACKAGING FOR A DRINKS CONTAINER

V.Ryan © 2000 - 2014

On behalf of The World Association of Technology Teachers

W.A.T.T.

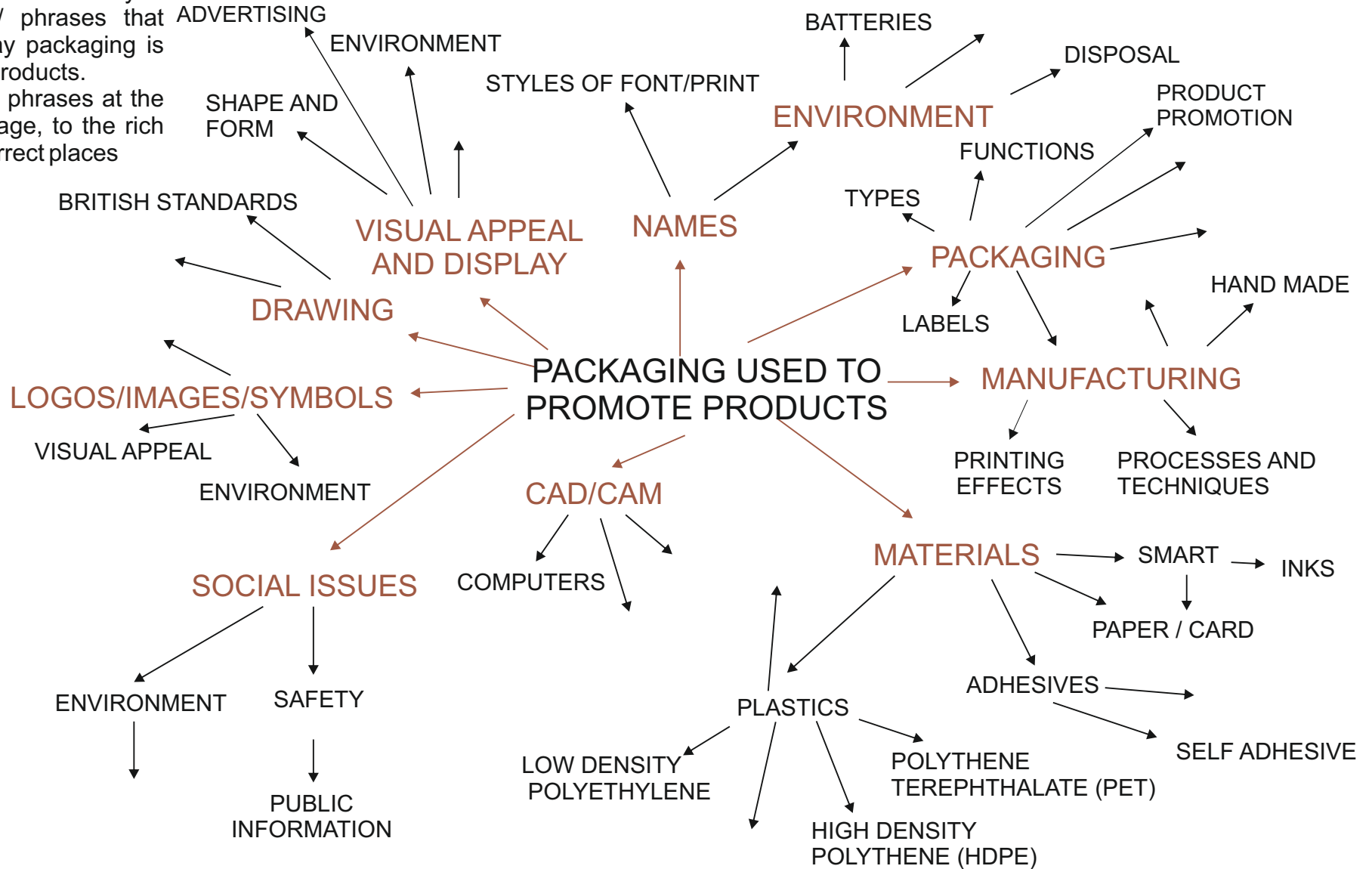


World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet .

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The rich picture shows many of the keywords / phrases that relate to the way packaging is use to promote products. Add the words / phrases at the bottom of the page, to the rich picture, in the correct places



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|---------------------------------|-----|-------------|------------------------------|-------|------------------------------|--------------|--------------|
| SYMBOLIC | CNC | BUBBLE PACK | EXPANDED POLYPROPYLENE (EPP) | BATCH | RECYCLING | ORTHOGRAPHIC | SPRAY MOUNT |
| COMPUTER INTEGRATED MANUFACTURE | | PROTECTION | COLOUR | | LOW DENSITY POLYTHENE (LDPE) | | GREEN ISSUES |