

PROMOTIONAL PACKAGING FOR A SINGLE DRINKS CONTAINER

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On behalf of The World Association of Technology Teachers

W.A.T.T.

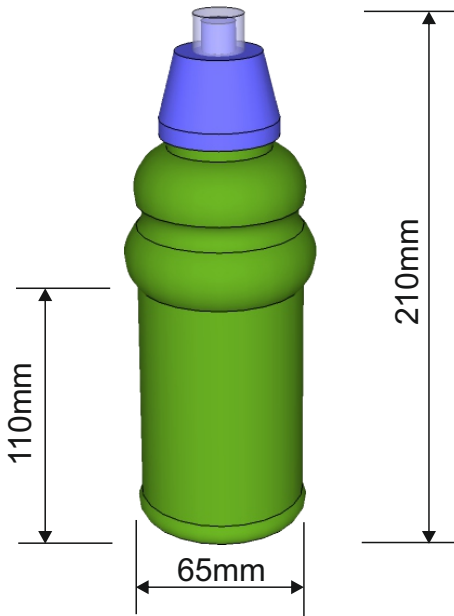


World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet .

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A supermarket chain has developed a '5 A Day' fruit juice drink for the teenage market. The drinks container is shown opposite. The drinks container will be available for purchase in **promotional packaging**.

In the space below and on the next page, develop a design for the packaging. The packaging must contain **ONE** drinks container.

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Marks will be given for:

A creative / imaginative packaging design.

Explanation of selected materials and construction techniques

Colour scheme, decoration and images, applied to the packaging.

