

# IDEA 1 - FRUITY SNACK AND SEEDS

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On behalf of The World Association of Technology Teachers

# W.A.T.T.



World Association of Technology Teachers

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Produce a series of annotated sketches. These should show your initial ideas and development of your designs of the packaging for the seeds and 'Fruity Snack'.

## **Design Criteria**

### **The packaging must:**

Be in two parts, for the fruity snack and seeds separately.

Both parts of packaging must fit together to form a single unit.

The packaging must promote healthy eating and encourage children to plant fruit and vegetable seeds.

Marks will be awarded for:

Applying the design criteria above.

Imagination and creativity.

Quality of the development, which should include some colour.

Annotation to each sketch / idea.