

# REVISION CARDS - PHILIPPE STARCK

## PHILIPPE STARCK - 1



A recognised designer since the 1980s. In the late 1960s, he established an inflatable furnishings company.

By the 1970s, Starck had set up his own design studio in Paris (Starck Products), building a reputation as a pioneer in the world of design. He initially concentrated on interior designs and later products.

His designs can be regarded as post modern and include elements of the Memphis design movement, pop art and surrealism, with a hint of humour, environmental awareness, not to mention, invention.

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Starck first achieved international attention by refurbishing French President François Mitterrand's, private apartment in the Elysee Palace, in 1982.

He has designed products for well-known companies such as Alessi, Kartell, Microsoft and Puma. Starck designed the interiors for night clubs (La Main Bleue 1976), hotels (Royalton 1988 and Paramount hotels 1990, in New York) and restaurants (Café Costes 1984).

Starck is an idealist and designs products, that are affordable and desirable to a mass market. Starck calls this 'democratic design', the aim being to improve life, for the greatest number of people.

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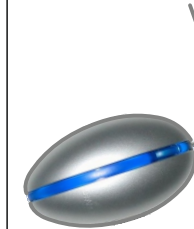
## SAMPLE PHILIPPE STARCK DESIGNS



'Juicy Salif' - Citrus Squeezer (1990) is a design classic and an iconic product.



The worlds first polycarbonate chair, the 'La Marie Chair' in 1998, for Kartell of Italy.



Starck's computer mouse, commissioned by Microsoft in 2004. Ergonomically designed, being comfortable in the right or left hand

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1. Who is Philippe Starck and why do his designs attract attention?

3 marks

2. How did Starck first gain international attention?

2 marks

3. Select one of Starck's designs and explain why you think it is iconic / a design classic.

3 marks