

DESIGNERS AND COMPANIES - APPLE INCORPORATED - 'BOXED LEARNING' EXERCISE

1

WRITE A BRIEF HISTORY OF APPLE

http://www.technologystudent.com/prddes_2/apple1.html

2

LIST SOME OF THE REASONS FOR THE SUCCESS OF APPLE

http://www.technologystudent.com/prddes_2/apple1.html

3

WHY CAN APPLE PRODUCTS BE REGARDED AS INNOVATIVE, AS WELL AS BEING ICONIC?

http://www.technologystudent.com/prddes_2/rev_cards_apple1.html

5

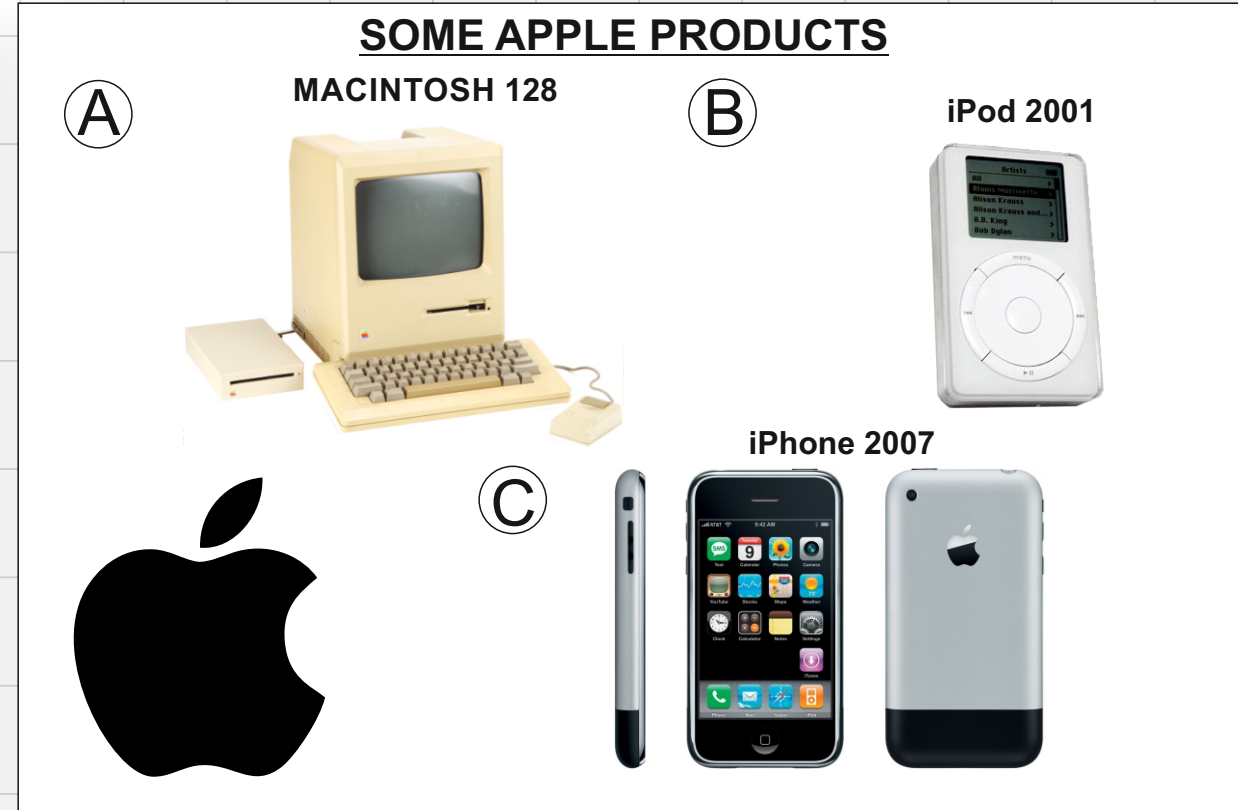
PASTE IMAGES OF TWO MORE SUCCESSFUL APPLE PRODUCTS

(You may need to search the internet)

4

WHY CAN APPLE BE CONSIDERED AS A BRAND?

<http://www.technologystudent.com/prddes1/brand1.html>



ESSENTIAL LINKS:

http://www.technologystudent.com/prddes_2/apple1.html

http://www.technologystudent.com/prddes_2/rev_cards_apple1.html

http://www.technologystudent.com/prddes_2/apple1.html