

WHERE POSSIBLE, ANSWER THE QUESTIONS WITH NOTES AND SKETCHES. CLICK ON THE 'PAINT POTS' FOR HELPFUL LINKS.

ALL ABOUT COLOURS, EMOTIONS, FEELINGS AND CULTURES KNOWLEDGE MAP

WORLD ASSOCIATION OF TECHNOLOGY TEACHERS <https://www.facebook.com/groups/254963448192823/> www.technologystudent.com © 2020 V.Ryan © 2020

1. WHAT ARE PRIMARY COLOURS?



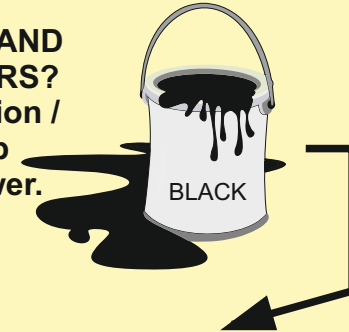
2. EXPLAIN HOW THE SECONDARY COLOURS: GREEN, PURPLE AND ORANGE, ARE CREATED.



3. DRAW A COLOUR WHEEL AND EXPLAIN ITS USE.



4. WHAT ARE COMPLIMENTARY AND TERTIARY COLOURS? Include an illustration / diagram, to help explain your answer.



7. HOW WAS THE USA PRESIDENTIAL ELECTION IN THE 1960s, POTENTIALLY INFLUENCED BY COLOURS?



6. COLOURS HAVE BEEN LINKED TO EMOTIONS, FEELINGS AND ATMOSPHERE. LIST THE KEY FEELINGS / EMOTIONS ASSOCIATED WITH EACH OF THE SECONDARY COLOURS.



5. COLOURS HAVE BEEN LINKED TO EMOTIONS, FEELINGS AND ATMOSPHERE. LIST THE KEY FEELINGS / EMOTIONS ASSOCIATED WITH EACH OF THE PRIMARY COLOURS.

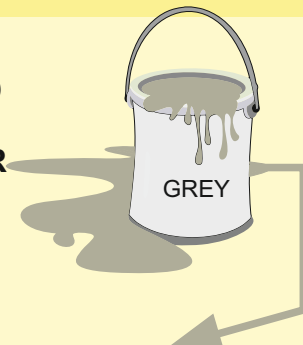
8. WHAT COMBINATION OF COLOURS, ARE SEEN ON CONFECTIONERY / SWEETS FOR YOUNG CHILDREN? PASTE AN EXAMPLE OF A ONE OF THESE PRODUCTS.



9. EXPLAIN HOW SOME COLOURS HAVE DIFFERENT MEANINGS, DEPENDING ON THE COUNTRY / CULTURE.



10. PASTE AN IMAGE OF A PRODUCT SOLD / MARKETED IN DIFFERENT COUNTRIES. DESCRIBE HOW THE COLOUR SCHEME DIFFERS. CAN YOU EXPLAIN WHY IT DIFFERS?



13. HOW WOULD YOU DESCRIBE THE USE OF COLOUR, BY THE 'MEMPHIS DESIGN MOVEMENT'?



12. HOW IS COLOUR USED BY THE ART MOVEMENT CALLED 'POP ART'? Include images supporting your explanation.



11. DESCRIBE THE USE OF COLOUR BY THE 'DE STIJL DESIGN MOVEMENT' (NEOPLASTICISM). Include images supporting your explanation.