

COLOURS AND MOODS/EMOTIONS

HELPFUL LINK:

<https://technologystudent.com/despro2/colmood1.htm>

1. Do people often associate colours with feelings / emotions? Include two examples, of the way colours can change the way we feel or our emotional state. **6 marks**

2. Sit in the centre of a business area or a city/town centre. Look at the colour of the clothing of office workers, as they pass by. What colours do they wear? It is likely that they wear darker colours (associated with official/serious office work), rather than light, bright and colourful clothing. Describe what you found below. **6 marks**

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3. What colour do you associate with feeling cold? Explain your answer. 4 marks

4. What colour do you associate with feeling hot? Explain your answer. 4 marks
