

ANSWER THE QUESTIONS WITH SKETCHES AND COLOUR. UTILISE YOUR IMAGINATION. CLICK ON EACH 'BAT' FOR HELPFUL LINKS.

# TYPOGRAPHY and GRAPHICAL STYLES OF WRITING

## KNOWLEDGE MAP AND EXERCISES - PART TWO

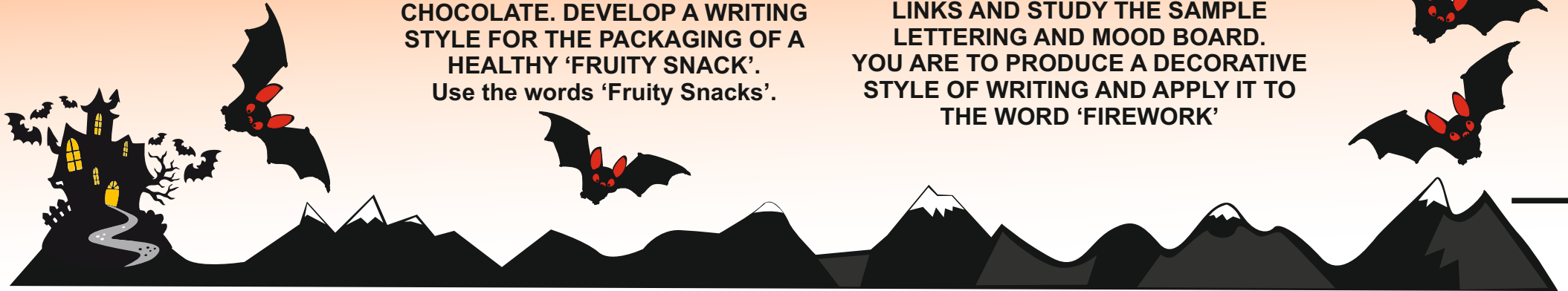
WORLD ASSOCIATION OF TECHNOLOGY TEACHERS <https://www.facebook.com/groups/254963448192823/> [www.technologystudent.com](http://www.technologystudent.com) © 2020 V.Ryan © 2020

**REMEMBER - ALL THE GRAPHICAL STYLES OF WRITING MUST REFLECT THE MEANING OF EACH WORD**

1. DEVELOP A GRAPHICAL STYLE OF WRITING, FOR THE WORD 'TIME'.

2. HEALTHY 'FRUITY' SNACKS ARE ENCOURAGED, AS A REPLACEMENT FOR SWEETS / CHOCOLATE. DEVELOP A WRITING STYLE FOR THE PACKAGING OF A HEALTHY 'FRUITY SNACK'.  
Use the words 'Fruity Snacks'.

3. FIREWORKS ARE VIBRANT, POWERFUL, LOUD, COLOURFUL AND FUN TO WATCH. FOLLOW THE TWO LINKS AND STUDY THE SAMPLE LETTERING AND MOOD BOARD. YOU ARE TO PRODUCE A DECORATIVE STYLE OF WRITING AND APPLY IT TO THE WORD 'FIREWORK'



### EXTENSION WORK

6. YOU ARE TO DESIGN YOUR OWN PERSONALISED NUMBER PLATE.

CONSIDER YOUR CHOICE OF CAR, YOUR INTERESTS AND HOBBIES CAREFULLY, BEFORE DEVELOPING A SUITABLE GRAPHICAL WRITING STYLE, FOR YOUR NUMBER PLATE.

THE BACKGROUND TO YOUR NUMBER PLATE CAN ALSO INCLUDE IMAGES AND COLOUR.

CLICK ON THE LINKS BELOW FOR IDEAS AND EXAMPLES.

5. ON TV, WE REGULARLY SEE THE PROMOTION OF PERFUMES AND FRAGRANCES.

CREATE YOUR OWN GRAPHICAL STYLE FOR THE WORDS 'PERFUME' and 'FRAGRANCE'.

4. WILDLIFE IS IMPORTANT TO OUR ENVIRONMENT AND OUR WORLD. DEVELOP A STYLE OF GRAPHICAL WRITING, FOR 'WILDLIFE'. THE TWO LINKS BELOW, WILL LEAD YOU TO IDEAS AND SUGGESTIONS.

CONSIDER INCORPORATING IMAGES, COLOUR, TEXTURES AND NATURAL PATTERNS, IN OUR WRITING STYLE.

