

## ECO SYMBOL - DESIGN QUESTION

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On behalf of The World Association of Technology Teachers

# W.A.T.T.



World Association of Technology Teachers

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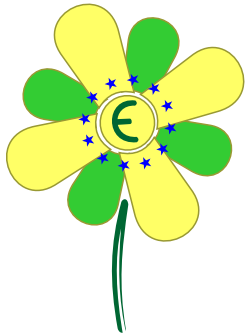
# ECO SYMBOL - DESIGN QUESTION



EUROPEAN UNION  
ECOLABEL

Design a symbol for the European Union, to encourage people to use sunflower oil in their cooking, rather than ordinary vegetable oil (which is less healthy). Companies that produce food products that include the ingredient sunflower oil, rather than less healthy oils, will be able to apply to use the symbol on their packaging. The symbol must have similar characteristics to the European Ecolabel (see the samples opposite).

1. Draw a rough version and then a colour rendered finished version.
2. Add notes the explain your design.



SUN FLOWER OIL  
SAMPLE DESIGN 1



SUN FLOWER OIL  
SAMPLE DESIGN 2

## NOTES

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## ROUGH VERSION

## COLOUR RENDERED VERSION