

AN ICONIC DESIGN

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet .

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AN ICONIC DESIGN

HELPFUL LINK - <http://www.technologystudent.com/prddes1/icon2.html>

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Describe a product that you consider to be an iconic design. Explain how the product you select meets **some/all** of the criteria listed below. Alternatively, on lined paper, list your own criteria and explain why your selected product meets each one. Leave blank any of the criteria points set out below, if you feel they are not relevant to your selected product.

You should use sketches to help explain some of the key features of your selected design. These can be completed on blank paper, making reference to 'diagram 1', 'diagram 2', etc... in your written information.

PRODUCT NAME: _____

DESCRIPTION: _____

A design that sets the bench mark for others to follow.

A ground breaking design, in terms of its technology or manufacturing techniques used during its production.

A design that sets new standards in terms of quality, functions/features or style.

A design that stands the test of time, remaining popular despite the passing of years.

A design that stays in the memory of those who see/use it.

A design that is often recognised immediately by consumers.

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A design that inspires other designers.

Sets a trend.

A design that is innovative.

A design that is aesthetically pleasing.

A design that is often emulated/copied by other designers.

A design that has its place in history, or even helps change history.

A design that improves on the past.

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DIAGRAMS / SKETCHES

(Remember to make references to your diagrams / sketches in your written information. EG. "See diagram 2").