

ADVERTISING - QUESTIONS

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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1. Name a typical method of advertising.

2. Name a product that has been sold successfully, as a result of the type of advertising you named above.

3. Describe how this type of advertising encouraged consumers to buy your named product.

4. What is the purpose of advertising? (What is advertising?)
