FACTORS THAT INFLUENCE PRODUCT DEVELOPMENT

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Many factors influence the development of a product, some are listed below as key words/phrases. Complete the rich picture by adding the key words / phrases in their correct place.

BELIEFS

EFFICIENT

MANUFACTURE

MODERN

CULTURE

FUNCTIONS

ENVIRONMENT

COST

PURCHASE

NOSTALGIA

FASHION

PRODUCT DESIGN

ERGONOMICS

FORM

COLOUR

AESTHETICS

MATERIALS

MANMADE

COMPANY IDENTITY

CUSTOMER SPECIFICATION

STLYE

IMAGE

INDUSTRIAL PRODUCTION

CUSTOMER REQUIREMENTS

QUALITY/ RELIABILITY

JUST IN TIME
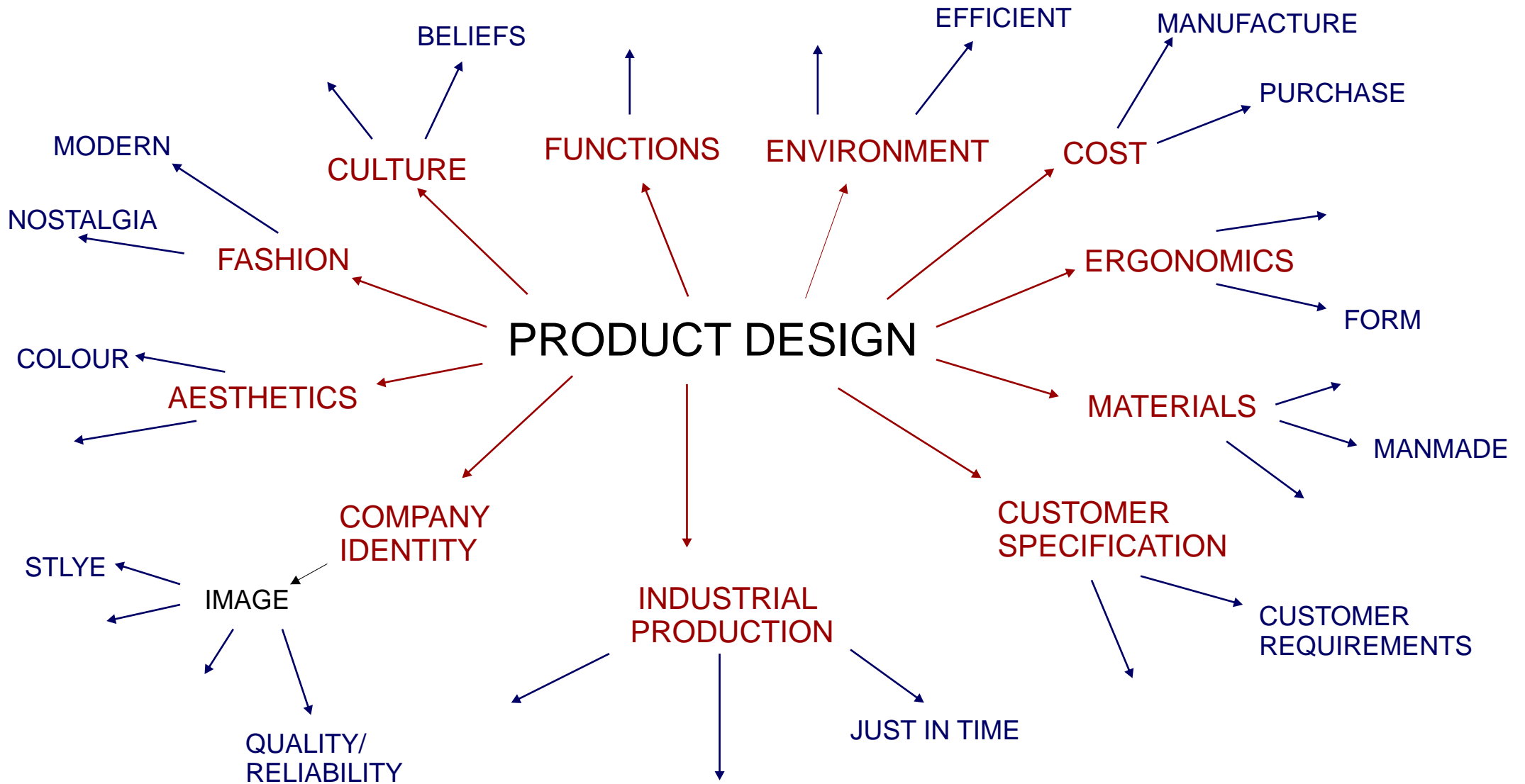
SLOGANS   SINGLE ITEM   LOGOS   BATCH   CONTINUOUS   QUESTIONNAIRES/ SURVEYS

SMART   NATURAL   SHAPE/FORM   VALUES   PURPOSE   RECYCLING   SIZE

FACTORS THAT INFLUENCE PRODUCT DEVELOPMENT

The factors listed below influence the development / design of a product. Explain each of the factors, adding notes.

COST: _____

_____

_____

ERGONOMICS: _____

_____

_____

MATERIALS: _____

_____

_____

CUSTOMER REQUIREMENTS: _____

_____

_____

INDUSTRIAL PRODUCTION: _____

_____

_____

COMPANY IDENTITY: _____

_____

_____

AESTHETICS: _____

_____

FASHION: _____

_____

CULTURE: _____

_____

FUNCTIONS: _____

_____