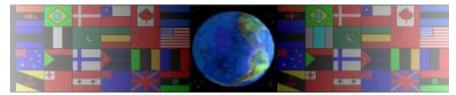
EXAMINATION PREPARATION

V.Ryan © 2000 - 2009

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet.

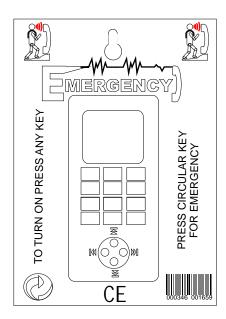
THESE MATERIALS CAN BE PRINTED AND USED BY TEACHERS AND STUDENTS. THEY MUST NOT BE EDITED IN ANY WAY OR PLACED ON ANY OTHER MEDIA INCLUDING WEB SITES AND INTRANETS. NOT FOR COMMERCIAL USE. THIS WORK IS PROTECTED BY COPYRIGHT LAW. IT IS ILLEGAL TO DISPLAY THIS WORK ON ANY WEBSITE/MEDIA STORAGE OTHER THAN <u>www.technologystudent.com</u>

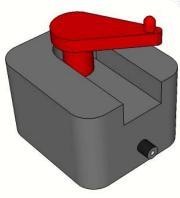
PACKAGING: STUDY THE SAMPLE PACKAGING FOR A MOBILE PHONE:

V.Ryan © 2009 World Association of Technology Teachers

The mobile phone seen below has plain packaging. The back is made from card with a lacquered, gloss finish. The front is manufactured from vacuum formed high density polystyrene. The polystyrene is transparent which means that the mobile phone can be seen through it. This type of packaging is called 'blister packaging'.







1. A windup charger is to be sold by itself and will be packaged in card. In the space below design a suitable package, that can be hung on a rack in a supermarket, holding the charger securely.

CHECK LIST:

The charger should be visible.

Show where the company logo will be printed.

The package must hang on a wire rack.

Show where the instructions will be printed.

Add notes explaining the features, material and other aspects of the packaging.

YOUR DESIGN

NOTES

NOTES