

# TECHNOLOGYSTUDENT

## MOBILE REVISION

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## DESIGNERS – PART 2

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# DESIGNERS – PART 2

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# SIR DAVID ADJAYE

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Sir David Adjaye is a Ghanaian, British architect, one the leading architects of his generation. Born in Dar es Salaam, Tanzania, born in 1966. He achieved a Bachelor of Architecture degree from the South Bank University, London in 1990 and this was followed by a Master of Architecture degree in 1993, awarded by the Royal College of Art. He established Adjaye Associates in 2000 and is its lead architect.



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# SIR DAVID ADJAYE

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He has a reputation for combining an imaginative use of materials, innovative use of light and inspired designs, with cultural / historical reference.

He is an internationally recognised architect, with architectural work spanning several continents. These include; Ruby City Museum in San Antonio, 130 William, in Manhattan, New York, USA and National Museum of African American History and Culture in Washington D.C.

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# RON ARAD

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Ron Arad was born in Israel in 1951. He studied Art, Design and Architecture in Jerusalem and London, in the early 1970s. He formed Ron Arad Associates in 1989, which specialised in both product design and architecture. In 2008 he established Rod Arad Architects. Ron Arad was the Head of the Design Products Department, at the Royal College of Art, between the years 1997 to 2009. His style is often a mix of technology, experimentation and 'fun'.

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# RON ARAD

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Ron Arad's early acclaimed work began in 1981 with the Rover Chair. The basic car seat was salvaged from a Rover 2000, in a scrap yard and updated with a metal tubular frame. This design is acknowledge as having launched his career.

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# MARC NEWSON

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Marc Newson is an internationally recognised Australian designer (born 1963), known for his work across various disciplines, including furniture, clothing / textiles, jewellery, watches, cookware, glass products and aerospace.

He graduated in 1984 from the Sydney College of Arts and has worked in several countries, for well known companies / brands, such as Nike, Qantas Airways and Apple. Marc Newson is regarded as one of the most influential designers of our time.



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# MARC NEWSON

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He designed the first version of the famous Lockheed Lounge Chair in 1986. This has become an iconic design. The chair was manufactured from sheet aluminium, with sections rivetted together, the same technique as aircraft wings / fuselage. The chair is often described as the most expensive lounge chair in the world, having achieved high prices at auctions.

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# PATRICIA URQUIOLA

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Patricia Urquiola is a Spanish designer. She studied at the Universidad Politécnica de Madrid (Spain) and Politecnico di Milano (Italy). In 2001 she established her own design studio, working on product design, interior design and architecture. She has an individual and experimental approach to design, using carefully chosen premium materials. Quality and skilled artisanship, are central to the products she designs. Patricia continues to work with some of the best known designer brands.



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# PATRICIA URQUIOLA

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## FLOWER ARMCHAIR -1996

Co-designed by Patricia Urquiola in 1996. A simple, abstract chair, that ergonomically wraps round the seated person. The back and sides are manufactured from rigid polyurethane, with polyurethane foam added for comfort. The seat stands on four steel legs, structured like a steel tubular stool, ensuring stability and strength.

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# LELLA AND MASSIMO VIGNELLI

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Lella Vignelli (1934 - 2016)) was a successful, internationally recognised Italian designer, specialising in interior design, product design and furniture. She graduated from the School of Architecture in Venice in 1953 and went on to study at Massachusetts Institute of Technology, School of Architecture. She often worked in collaboration with her designer husband, Massimo Vignelli (1931 - 2014), with whom she established 'Massimo and Lella Vignelli Office of Design and Architecture', in Milan in 1960.

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# LELLA AND MASSIMO VIGNELLI

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They made a significant contribution to design and it has been said that they brought contemporary Italian design, to the USA. By 1965 they established Unimark International Corporation for Design and Marketing (with seven other designers), working mainly from New York. Lella and Massimo often worked for established companies such as Knoll International, IBM, American Airlines, New York City Subway, Blooming Dales Department Store and Lancia, Ducatti.

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# FLORENCE KNOLL

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Florence Knoll (USA) was an designer, who concentrated on the 'office'. She favoured modernist and functional designs and aimed to make office work more comfortable and efficient. In the 1930s, she studied architecture at Cranbrook Academy of Art and town planning at Columbia University. She was influenced by Bauhaus design, especially the work of Le Corbusier and Mies van der Rohe. She studied under Mies van der Rohe, at the Illinois Institute of Technology, in the late 1930s.

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# FLORENCE KNOLL

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When she graduated, she went to work in New York as an architect, but was often given the design of interiors. She later went to work for the Hans G. Knoll Furniture Company, where she met her husband, Hans Knoll. They became business partners and the company name changed to Knoll Associates. She was able to call upon her connections with international designers and some designed furniture for Knoll.

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# DAISUKE KITAGAWA

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Daisuke Kitagawa graduated from the Kanazawa College of Art in 2005. In 2011, he established his company 'Daisuke Kitagawa Design'. A year later he was named by 'The New York Times', as one of most prominent new designers. He aims for 'design purity', giving careful thought to detail, shape, form and the manufacture of the final product.



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# DAISUKE KITAGAWA

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His background in home appliance design with NEC, shows in the products he designs. He keeps to the tradition of Japanese design, characterised by simplicity, a minimalist philosophy, functionality, ingenuity and aesthetically pleasing products. His designs are both elegant and contemporary.

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# VERDA ALEXANDER

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Verda Alexander was born in Nicaragua and moved to the USA to develop her career. She graduated with a Bachelors Degree in Fine Art and a Masters in Landscape Architecture. She is the Co-founder of an international interior design company called, 'Studio O+A' (co-founder Primo Orpilla), in San Francisco. She is co-chair of the Climate Reality Project's Business Engagement Team. Studio O+A have designed ground breaking office interiors for major companies.



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# VERDA ALEXANDER

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Verda has a unique approach to design and research, which involves an integrated consideration of several important social and environmental issues. These include climate activism, the environment, social justice and art. She believes in putting people and the planet at the forefront of design philosophy. Studio O+A received the International Interior Design Association's 2010 Northern California Award, for their work on Facebook's headquarters in California. The couple previously designed offices for Paypal.

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# NORMA MERRICK SKLAREK

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Norma Merrick Sklarek, was the first African American woman to be licensed as an architect in New York and California, in 1954. This achievement cannot be understated, as there were no female role models to follow, in a era when the vast majority of licensed architects were men. It was a time of racial discrimination and racial tension. In 1959 she became a member of the American Institute of Architects (AIA), becoming the first woman to be elected as a Fellow of the AIA, in 1980.



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# NORMA MERRICK SKLAREK

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She had several noted architectural achievements and collaborations with other architects, including the United States Embassy in Tokyo (1976) and the Terminal One station (Los Angeles International Airport - 1984). The design of San Bernardino City Hall (California), the Pacific Design Centre, Fox Plaza (San Francisco), Commons - Courthouse Centre (Columbus) and the Mall of America (Minneapolis).

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# FUMIE SHIBATA

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Fumie Shibata graduated from Musashino Art University and went on to work for manufacturers of electrical goods, including the Toshiba Design Centre in 1994. Fumie founded 'Design Studio S', a studio that focusses on industrial design and a broad spectrum of product design. Fumie is known and respected, for her design of electrical goods, health care products and capsule hotels. Traditional Japanese design is an inspiration for many of her designs.

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# FUMIE SHIBATA

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The Bonbori Lamp, designed by Fumie Shibata, was inspired by traditional Japanese lamps, found at shrines and temples. The traditional Bonbori lamps are used at rice festivals and have a deep cultural meaning. The modern version is manufactured from stainless steel and is 'powered' by an LED light. It emits a soft, warm glow, which shines through the laser cut perforations, at its centre. The wiring comes through the base and is unseen.

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# HELLA JONGERIUS

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Hella Jongerius is a designer from the Netherlands. She specialises in blending traditional craft skills with up to date manufacturing techniques. She believes in the importance of ethical, sustainability and societal considerations, when designing and in the production process.

In 1993 she founded the Jongeriuslab Studio in Rotterdam. Since its formation she has worked with important international clients / companies. These include, Vitra, IKEA and the Airline KLM.

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# HELLA JONGERIUS

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Hella Jongerius designed the East River Chair, for the UN Lounge of the United Nations Headquarters, in New York (2009). This was a collaboration with Vitra, the furniture company.

A more casual and relaxed interior was required. This led to the design of this comfortable chair. The chair is manufactured from a combination of materials; wood, metal, leather and fabric. It is manufactured in a range of shades and combinations.

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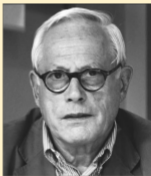


# DIETER RAMS

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Dieter Rams was born in Germany in 1932. He developed an interest in carpentry, due to watching the work of his grand father, a carpenter. This led to architecture and product design. He is associated with innovative product design, especially electrical / electronic consumer goods. His 'Ten Principles of Good Design' are often used as a reference by designers, during product design and development. Dieter Rams is considered to be one of the most influential industrial designers, of the 20th century.

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# DIETER RAMS

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## Ten Principles for Good Design.

1. Good design is innovative.
2. Good design makes a product useful.
3. Good design is aesthetic.
4. Good design makes a product understandable.
5. Good design is unobtrusive.
6. Good design is honest.
7. Good design is long lasting.
8. Good design is thorough down to the last detail.
9. Good design is environmentally friendly.
10. Good design is as little design as possible.

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# DIETER RAMS

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## BRAUN SK4 RECORD PLAYER AND RADIO



## 601/ 602 RZ 60 CHAIR AND FOOTSTOOL



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