HOW TO INCORPORATE A DESIGN THEME IN A FINAL DESIGN EXAMINATION QUESTION

V.Ryan © 2000 - 2012

On behalf of The World Association of Technology Teachers

W.A.T.T.

World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet .

HOW TO INCORPORATE A DESIGN THEME IN A FINAL DESIGN EXAMINATION QUESTION

Features seen in products, designed by the Memphis Design movement of the 1980s, are often applied to modern products. Some Memphis characteristics are listed below, as well as sample products.

Memphis design have vibrant colour schemes, with bright, lively colours dominating.
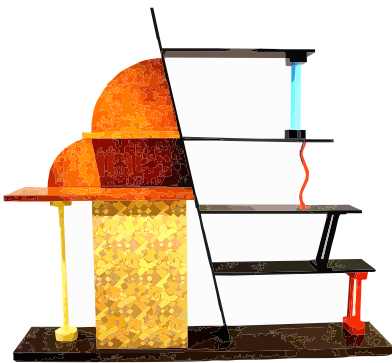They are unconventional, and is different to similar traditional products.
Each Memphis product is unusual and has visually impact.
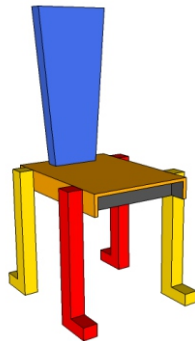They are artistic / ornamental, like exhibition/display pieces.
They lack functionality. The function of each product was not the main consideration by their designers, as aesthetics is the key factor.
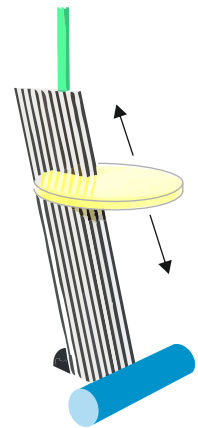Memphis designs often show an unusual choice of materials, textures and colours.
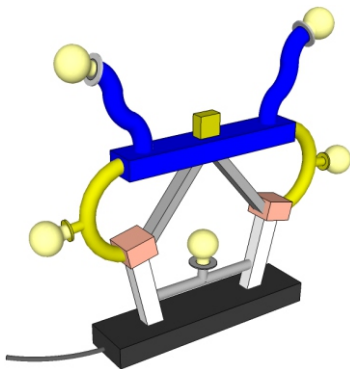
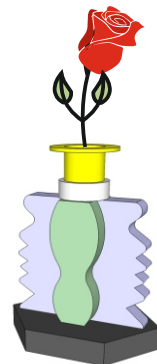## MEMPHIS PRODUCTS

LIGHTING SYSTEM
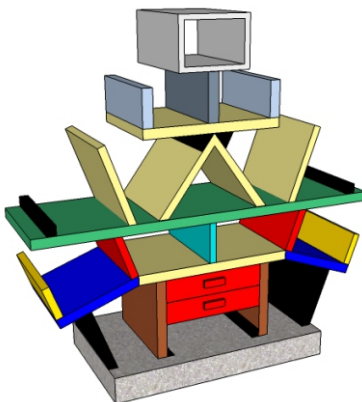
CHAIR

SOFA

FLAMINGO SLIDING TABLE
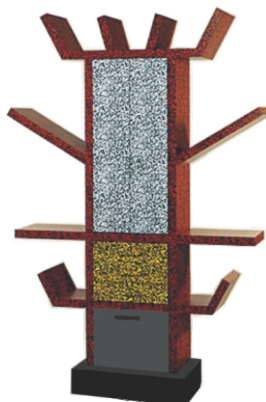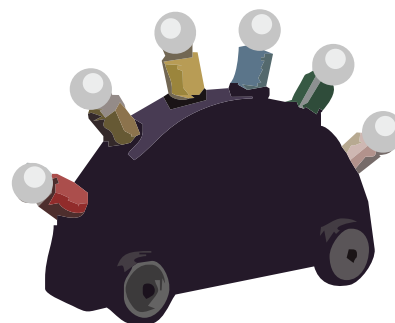
ASHOKA LAMP - 1981

CERAMIC TOTEM

THE ARTICOLO 6000 VASE

DRESSER

CABINET

LAMP

WINE GLASS

A basic chair design is seen below. Develop the design by adding Memphis design features.

Draw at least one further sketch, showing your developed design.

Clearly identify the Memphis features you have applied to your updated chair design, on both the new design and the sample Memphis Products (previous page).

Add notes, to help explain your design and its Memphis features.