

A MODERN ADAPTION OF THE MULTI-TOOL PEN KNIFE ?

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On behalf of The World Association of Technology Teachers

W.A.T.T.



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Study the design for a modern version of a multi-tool gadget. It boasts a mobile phone and various penknife attachments, all in a pocket sized unit.

1. Describe a typical customer, the type of person interested in buying this unusual product.



2. List further gadgets that could be included with this multi-tool gadget.

3. In your opinion, is this product likely to catch on, and be successful? Explain your answer.
