

REVISION CARDS - MEMPHIS DESIGN

V.Ryan © 2000 - 2013

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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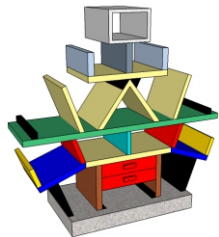
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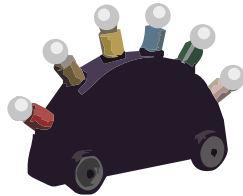
THE MEMPHIS GROUP

Established in the 1980s. Composed of designers based in Italy. Memphis designers, regarded aesthetics as the most important aspect of a product, not its function. Memphis designs/products can be regarded as pieces of art or exhibition pieces, not useable, practical items.

The best known 'Memphis' designer was, Ettore Sottsass.



DRESSER



LAMP

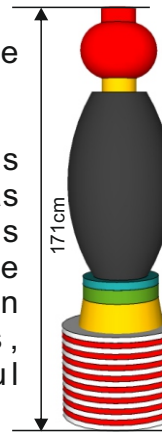
ETTORE SOTTASS

Ettore Sottsass led the Memphis design group. He designed products that were unusual, with bright colour schemes, producing imaginary designs for everyday objects.



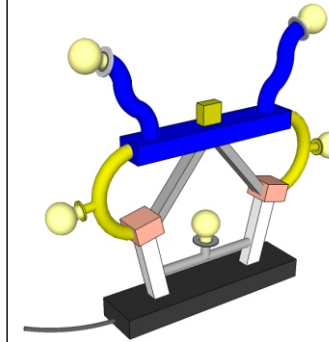
His designs were controversial and unusual.

This Ceramic Totem was designed by Sottsass, as part of the Memphis Group. 171cm in height. The ceramic finish is coated in polychrome glazes, producing a colourful reflective surface.

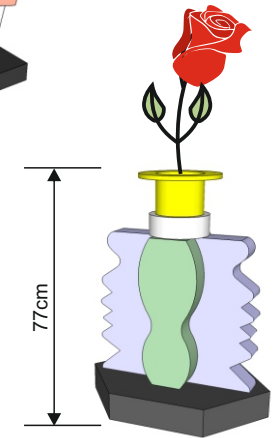


ETTORE SOTTASS DESIGNS

ASHOKA LAMP - 1981



THE ARTICOLO 6000 VASE



1. In what decade was Memphis design most popular ?

1 marks

2. For a Memphis designer, how important is a product's aesthetics compared to its functions?

3 marks

3. Who was Ettore Sottsass? 1 marks

4. Name and describe one of Ettore Sottsass's designs? 3 marks