

QR CODES (QUICK RESPONSE CODES)

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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1. What is a QR Code?

2. An incomplete sketch of a pattern for a QR code is drawn opposite. Complete the drawing by adding shapes / patterns that are normally seen in QR code.



3. The manufacturers of the food products seen opposite, have included QR codes on the packaging for the first time.

In the space below, describe the way in which these codes could be useful to both the customer and manufacturer.

CUSTOMER: _____

MANUFACTURER: _____

4. How could QR codes to used in the future to promote products and help the customer / potential customer?
