

# EXAMINATION QUESTION

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On behalf of The World Association of Technology Teachers

## W.A.T.T.



World Association of Technology Teachers

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# EXAMINATION QUESTION

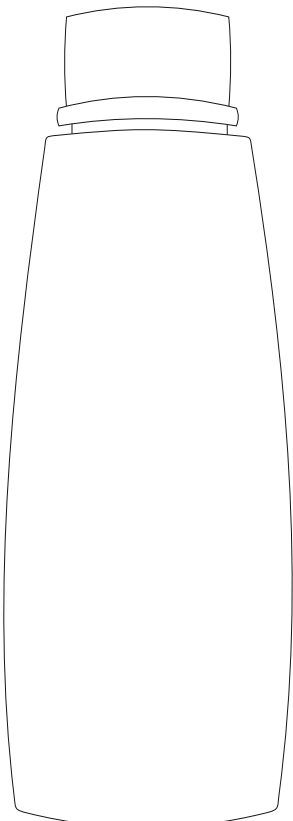
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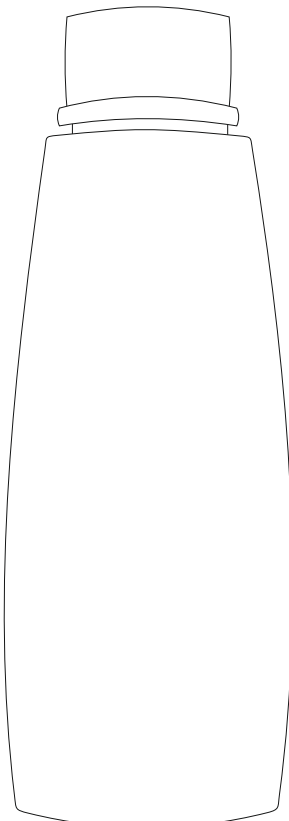
A well known soft drinks manufacturer has approached you to design the layout and colour scheme to a container which will store an energy / sports drink. The logo and product name are already designed (see diagram to left).

1. Using the two container outlines below. Add the product name and logo and any other information/drawings such as bar code. Add areas for nutritional information, ingredients etc... there is no need to include detailed written information. You should include logos for recycling and other symbols/logos that you think are important. Add a colour scheme and supporting graphics.

2. A key ring/fob is to be given away as a free gift with the drink when it is first sold in the shops. In the space below draw a design for the key fob, adding colour and shade where appropriate. The dotted line gives area within which the key fob should be drawn.

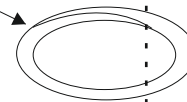


SURFACE  
FACING  
CUSTOMER



SURFACE  
NOT FACING  
CUSTOMER

KEY RING



3. Name a suitable material for the manufacture of the drinks container.

MATERIAL: \_\_\_\_\_

4. In the space below explain why you think the material named above is the most suitable.

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