

# PROMOTIONAL PACKAGING FOR SIX DRINKS CONTAINERS

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On behalf of The World Association of Technology Teachers

## W.A.T.T.



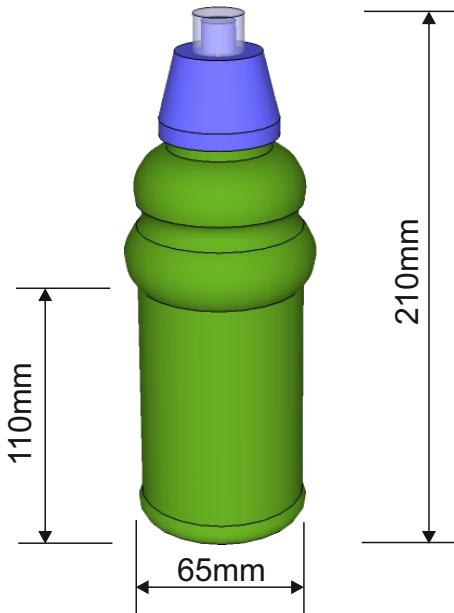
World Association of Technology Teachers

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A supermarket chain has developed a '5 A Day' fruit juice drink for the teenage market. The drinks container is shown opposite. They will be available for purchase as a batch of six.

In the space below and on the next page, develop a design for the packaging. The packaging must contain six drink containers.

Marks will be given for:

A creative / imaginative packaging design.

Explanation of selected materials and construction techniques

Colour scheme, decoration and images, applied to the packaging.

