

WHAT IS A TREND?

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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1. In your own words, what do you understand by the term 'trend'?

2. What is a short term trend? Give a real life example in your answer.

3. Describe a product that could be regarded as 'trendy'. Explain why you think it is / was trendy.

4. How could you ensure that a product you have designed, or are about to design, becomes a trend?
Some of the keywords below may help you answer this question.

UNUSUAL INNOVATIVE CREATIVE DIFFERENT NEW TECHNOLOGY
IMAGINATIVE SETS THE STANDARD
