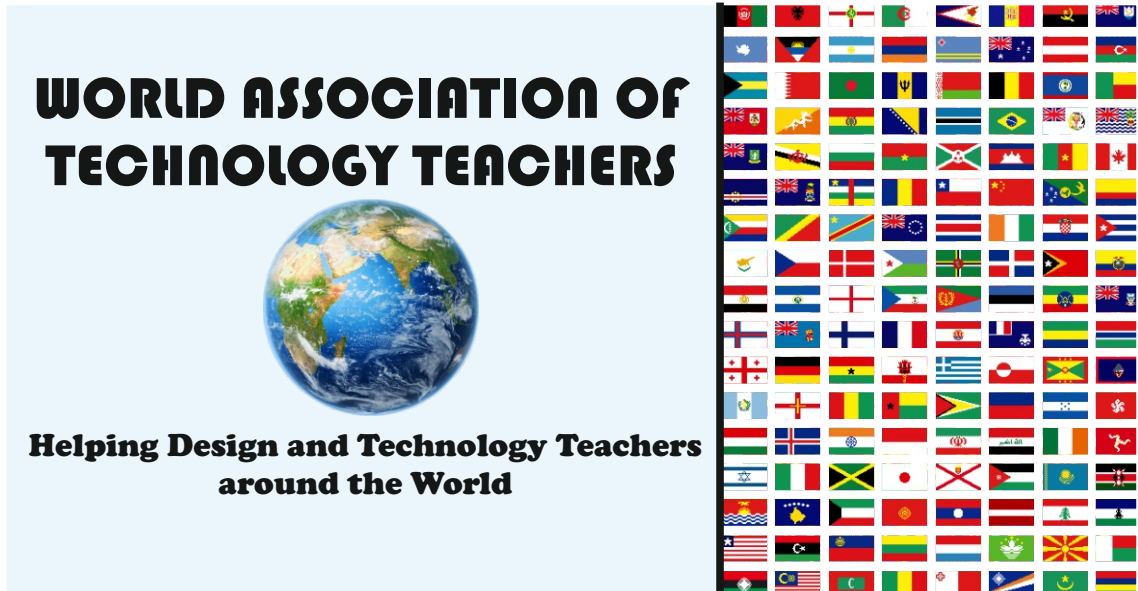


MARGARET CALVERT AND JOCK KINNEIR EXAMINATION QUESTIONS

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On behalf of The World Association of Technology Teachers



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MARGARET CALVERT AND JOCK KINNEIR - EXAMINATION QUESTIONS

LINK FOR HELP www.technologystudent.com/despro_flsh/calvert1.html

1. Why was it necessary to design a standard signage system for the UK motorway and road network? **4 marks**

2. On the motorway sign seen below, identify features introduced by Calvert and Kinneir. **5 marks**



3. The road sign shown opposite, is from the 1950s, before the new Calvert and Kinneir signage was introduced.

On the back of this sheet or on a new sheet of paper, redesign the sign, in the style of Calvert and Kinneir.

3a. Produce a rough version, with notes explaining the design. **(Sketch 2 marks - notes 2 marks)**

3b. Produce a final colour rendered version. **(2 marks accuracy of drawing - 2 marks for colour scheme)**

