## **REVISION CARDS - BETHAN GRAY**

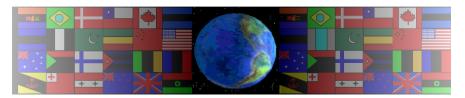
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### **BETHAN GRAY**



A Welsh Designer, with a Persian ancestry, from an Artistic and creative family. She studied 3D Design at De Montford University (Leicester) and tends to focus mainly on contemporary furniture. She forged her early career with Habitat and became head of Habitat's furniture department, leading a design team, that was extremely successful, in designing a number of furniture collections, between 2004 to 2008.

#### **DESIGN CHARACTERISTICS**

Deceptive simplicity.

Contemporary nature, embracing a range of styles.

A very high standard of manufacture, blending high quality 'luxury' natural materials, with craft skills and modern industrial processes.

Elegant outcomes.

Often inspired by culture, having travelled extensively in Asia, the Middle East. Africa and America.

Aesthetically pleasing, stylish and tactile.

SECTION OF FOR MORE DETAIL ON BETHAN GRAY ADESIGNERS GO TO THE 'DESIGNERS' S www.technologystudent.com



1. Describe Bethan Gray's early work as a designer. 3 marks

2. List five characteristics of Bethan Gray's designs.

5 marks