

OBSOLESCENCE - 'BOXED LEARNING' EXERCISE

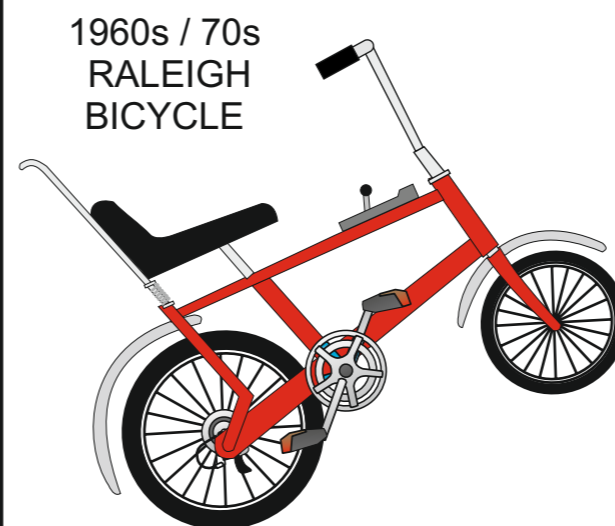
1

WHAT IS PLANNED OBSOLESCENCE?

PLANNED



PERCEIVED



5

WHY IS THE PRODUCT YOU SKETCHED AS PERCEIVED OBSOLESCENCE, A GOOD EXAMPLE?

2

WHAT IS PERCEIVED OBSOLESCENCE?

3

SKETCH TWO PRODUCTS - ONE THAT REPRESENTS PLANNED AND THE OTHER PERCEIVED OBSOLESCENCE

PLANNED

(Not the products above)

PERCEIVED



4

WHY IS THE PRODUCT YOU SKETCHED AS PLANNED OBSOLESCENCE, A GOOD EXAMPLE?

ESSENTIAL LINKS:

<http://www.technologystudent.com/prddes1/plannedob1.html>
<http://www.technologystudent.com/prddes1/plannedob2.html>

http://www.technologystudent.com/prddes1/rev_card_obsol1.html
http://www.technologystudent.com/prddes1/rev_card_perc1.html