## **COLOURS AND FEELINGS**

WORLD ASSOCIATION OF TECHNOLOGY TEACHERS

https://www.facebook.com/groups/254963448192823/

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**HELPFUL LINK:** 

https://technologystudent.com/despro2/colmood2.htm

1. Designers,	companies	and	manufacturers	use	colours	cleverly,	to	promote	certain
feelings/emot	ions about th	eir p	roducts.						

Underneath each named colour, write the words that represent the feelings/emotions associated with the colour.

RED	GREEN	YELLOW	PURPLE
ORANGE	WHITE	BLACK	BLUE
ORANGE	WHITE	BLACK	BLUE
ORANGE	WHITE	BLACK	BLUE

**2.** Name four well known products and list the main colour used on the packaging or the product itself.

PRODUCT 1	PRODUCT 2	PRODUCT 3	PRODUCT 4
COLOUR	COLOUR	COLOUR	COLOUR