

COLOURS AND FEELINGS

HELPFUL LINK: <https://technologystudent.com/despro2/colmood2.htm>

1. Designers, companies and manufacturers use colours cleverly, to promote certain feelings / emotions about their products.

Underneath each named colour, write the words that represent the feelings/emotions associated with the colour.

RED

GREEN

YELLOW

PURPLE

ORANGE

WHITE

BLACK

BLUE

2. Name four well known products and list the main colour used on the packaging or the product itself.

PRODUCT 1

PRODUCT 2

PRODUCT 3

PRODUCT 4

COLOUR

COLOUR

COLOUR

COLOUR