

ART NOUVEAU - LATE 1800s

V.Ryan © 2010 World Association of Technology Teachers

1. Read the passage below, regarding Art Nouveau. Add the missing words in the correct places.

1870S TRADITIONAL DECORATIVE WROUGHT ONE OFFs

LA MAISON DE L'ART NOUVEAU

Art Nouveau was a highly ______style, popular from approximately the ______ to 1920/30s. The name comes from a famous Arts shop in Paris called _______. Art Nouveau is characterised by its use of detail decoration, usually of an ornate nature. Art Nouveau relied on ______ craft skills, especially through the use of elaborate ______ iron scrolls.

Art Nouveau artifacts were fashioned / manufactured by highly skilled and workers. They shaped materials such as wrought iron, glass and jewellery, using traditional techniques. It took years to train craftsmen in these fields and often Art Nouveau artifacts were hand made. Consequently, Art Nouveau was the preserve of the rich. Most Art Nouveau furniture was manufactured in factories or workshops, as '_____' or as a limited batch production. Consequently, products of this style were expensive and out of reach of the average person.

2. A photograph of an Art Nouveau staircase, is shown below. Explain the Art Nouveau features that ensure that its design cannot be mistaken as another style of art. You may wish to number parts of the stair case, to aid your explanation.



3. Explain why Art Nouveau products were generally purchased by the rich.