

ICONIC DESIGN

V.Ryan © 2000 - 2010

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet .

THESE MATERIALS CAN BE PRINTED AND USED BY TEACHERS AND STUDENTS.
THEY MUST NOT BE EDITED IN ANY WAY OR PLACED ON ANY OTHER MEDIA INCLUDING WEB SITES AND INTRANETS.
NOT FOR COMMERCIAL USE.
THIS WORK IS PROTECTED BY COPYRIGHT LAW.
IT IS ILLEGAL TO DISPLAY THIS WORK ON ANY WEBSITE/MEDIA STORAGE OTHER THAN www.technologystudent.com

1. The history of design is 'littered' with iconic designs. Write a criteria list, that helps determine which designs are iconic designs. Criteria number one has already been written for you. Limit your list to eight points.

1. A design that sets a bench mark for others to follow.



2. The iPod Touch is regarded as an iconic design. Briefly explain why this is the case. Use your criteria list from question one to help you answer this question.

iPod Touch
2007

3. List four other products that you consider to be iconic designs. For each design, briefly explain why you regard it to be iconic.

PRODUCT 1: _____

WHY IT IS ICONIC: _____

PRODUCT 2: _____

WHY IT IS ICONIC: _____

PRODUCT 3: _____

WHY IT IS ICONIC: _____

PRODUCT 4: _____

WHY IT IS ICONIC: _____

What is your favourite iconic design? Why is it your favourite? _____