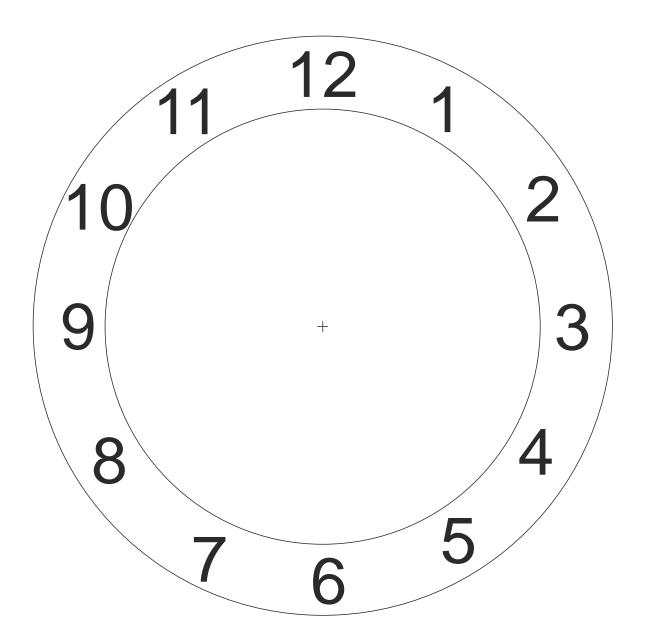
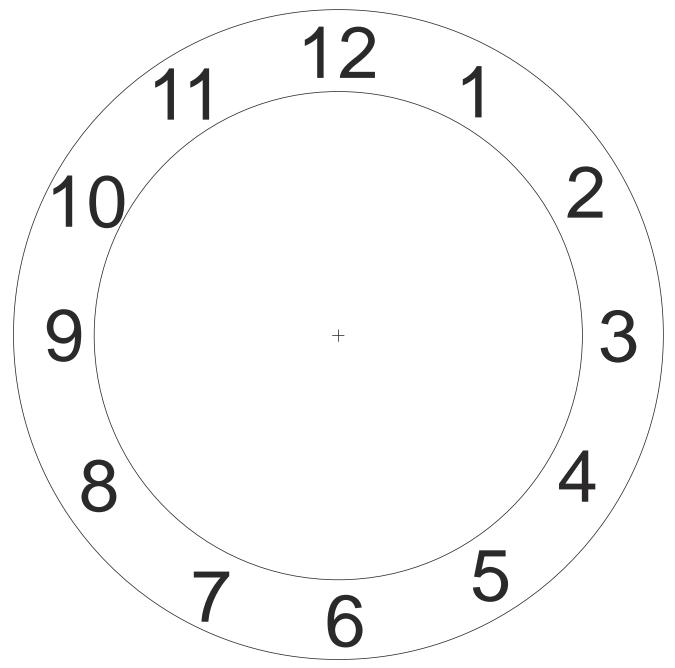


## LEARNING CLOCK - CLOCK FACE DESIGN V.Ryan © 2011 World Association of Technology Teachers The company want you to design a central illustration for the clock face. An example is seen opposite. 12 11 1 Do you think young children will like this design? Explain your answer. 2 1 0 COLOUR SCHEME COMPLEXITY OF ILLUSTRATION TYPE OF IMAGE POSITION OF IMAGE 3 9 4 8 5 6

The company want the design to be appealing to young children and to be based on a 'party / fun' theme. Draw a rough design / sketch of an idea in the clock face shown below. The mood board (previous page) may help you develop images / drawings and the general style of the clock face.



Now draw a colour rendered version of your design in the clock face. Remember, colour is important to young children as it can encourage them to learn and to remain interested.



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Describe your design. Explain your choice of image(s), use of colour scheme and any other features you have added.

Do you think parents are likely to buy the card clock with your design? Explain your answer.