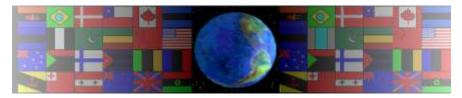
PRODUCT COMPARISON - MEMPHIS AND TRADITIONAL DESIGNS

V.Ryan © 2000 - 2011

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet.

THESE MATERIALS CAN BE PRINTED AND USED BY TEACHERS AND STUDENTS.

THEY MUST NOT BE EDITED IN ANY WAY OR PLACED ON ANY OTHER MEDIA INCLUDING WEB SITES AND INTRANETS.

NOT FOR COMMERCIAL USE.

THIS WORK IS PROTECTED BY COPYRIGHT LAW.

IT IS ILLEGAL TO DISPLAY THIS WORK ON ANY WEBSITE/MEDIA STORAGE OTHER THAN www.technologystudent.com

PRODUCT COMPARISON - MEMPHIS AND TRADITIONAL DESIGNS

V.Ryan © 2011 World Association of Technology Teachers

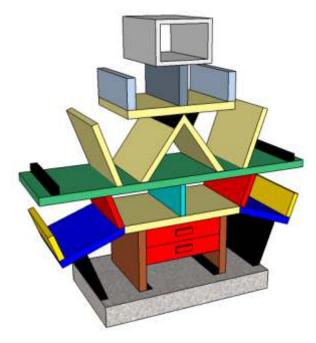
Two dressers are shown below.

The first dresser is the Carlton dresser, designed by the Memphis movement (1981 Ettore Sottsass).

The second dresser is a traditional design, found in almost every furniture catalogue. Its design has a long history, starting in the nineteenth century. This dresser is the type normally purchased by homeowners, to store everyday items.

Read the description underneath the traditional dresser. Then add you description of the Memphis version, in the available space.

MEMPHIS DRESSER



DESCRIPTION

TRADITIONAL DRESSER



DESCRIPTION

A combination of traditional, rustic and antiqued.

Based on a traditional design.

Traditional materials (pine) use during manufacture.

Extremely functional. Has a combination of drawers, cabinet space and shelves. These allow for the storage of a variety of items.

Antique looking and designed to fit in with a similar style of furniture, in the home.

Which piece of furniture do you prefer? Why?