

PRODUCT COMPARISON - MEMPHIS AND TRADITIONAL DESIGNS

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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Two sofas are shown below.

The first sofa represents the design ideas of the Memphis Design group.

The second sofa is a traditional leather design, found in almost every furniture catalogue. Its design has a long history, starting in the nineteenth century. This sofa is the type normally purchased by homeowners, to help them relax throughout the evening.

Read the description underneath the 'Memphis' sofa. Then add your description of the traditional version, in the available space.



MEMPHIS SOFA

DESCRIPTION

This is a Memphis inspired, hand crafted sofa. Manufactured from a mixture of new, recycled and sustainable materials.

It is composed of bright, lively colours.

It lacks functionality and is probably uncomfortable to use, for a long time.

It is unusual in design, individual and nonconformist.

It is expensive, retailing at £2500.

It has been manufactured in small quantities.



TRADITIONAL LEATHER SOFA

DESCRIPTION

Which piece of furniture do you prefer? Why?
