

MEMPHIS DESIGN PRINCIPLES AND DESIGN CRITERIA

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

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2. List three Memphis design principles, that will ensure that your furniture design is successful as a product. Give two reasons for including each design principle.

An example has already been listed for you.

MEMPHIS DESIGN PRINCIPLE	REASON
An unusual design, individual and nonconformist.	This will make my design unusual and eye-catching.
	It will attract potential customers, who are aiming to have a modern interior to their home.

3. Choose a piece of furniture that you would like to design in the Memphis style.

COFFEE TABLE

DRESSER

BEDSIDE CABINET

TABLE LAMP

CHAIR

3. Explain your choice of furniture.
