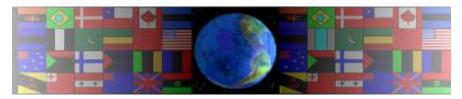
MEMPHIS DESIGN PRINCIPLES AND DESIGN CRITERIA

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On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet.

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2. List three Memphis design principles, that will ensure that your furniture design is successful as a product. Give two reasons for including each design principle.

An example has already been listed for you.

MEMPHIS DESIGN PRINCIPLE	REASON
An unusual design, individual and nonconformist.	This will make my design unusual and eyecatching.
	It will attract potential customers, who are aiming to have a modern interior to their home.

COFFEE TABLE	DRESSER	BEDSIDE CABINET	TABLE LAMP	CHAIF
3. Explain your choice of	furniture.			

3. Choose a piece of furniture that you would like to design in the Memphis style.