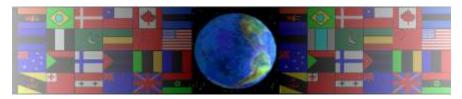
#### HOW TO DEVELOP A SPECIFICATION BY ANALYSING THE DESIGN BRIEF

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On behalf of The World Association of Technology Teachers

W.A.T.T.



# World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet.

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14. A Design Brief is normally written by a customer / client. The designer then analyses the brief and writes a list of specific, relevant sentences relating to the design. This is called the **specification**. The designer constantly refers to the sentences, when designing. They help prevent him / her straying too far from what the customer / client wants.

## Design Brief

A leading Technology Manufacturer has approached you to design an MP3 docking station (including speakers), for the teenage market. The speakers must be innovative and imaginative, so that young people find them interesting.



Write a specification for the design of a MP3 player docking station, based on the Design Brief (written above). The key words / phrases may help you answer this question.

### **SPECIFICATION**

SIZE/DIMENSIONS COST LIMITATIONS TARGET MARKET MATERIALS FUNCTIONS / FEATURES MODERN / RETRO COLOUR SCHEME STRENGTH / RESISTANCE TO KNOCKS