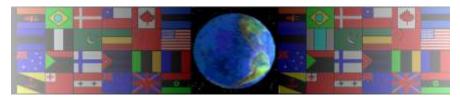
MP3 PLAYER DOCKING STATIONS INCLUDING SPEAKERS SUITABLE FOR THE TEENAGE MARKET

V.Ryan © 2000 - 2011

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet.

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15. Design Brief

1

A leading Technology Manufacturer has approached you to design an MP3 docking station (including speakers), for the teenage market. The speakers must by innovative and imaginative, so that young people find them interesting.

Keeping to the design brief, sketch five ideas for an MP3 docking station, with built in speakers.

Add notes for each of your designs using the following keep words / phrases. The first design (an example) has been drawn for you and notes included.

	AESTHETICS:	This design is based on a cube. The style is based on the Art Movement called 'Cubism'. It is simple and functional.
(-0-)	SIZE:	250mm X 250mm X 250mm
	MATERIALS:	This manufactured from high density polystyrene. This has been chosen because it is available in a range of colours.
8	MANUFACTUR	E: The 3D shape (the casing) formed through compression moulding.
	TARGET MARK	ET: Teenagers to Adults. Customers who like simple designs or forms based on geometrical shapes.
2.	AE	STHETICS:
	SIZ	
	IVI <i>P</i>	TERIALS:
	MA	NUFACTURE:
	TAI	RGET MARKET:

3.	AESTHETICS:
	SIZE:
	MANUFACTURE:
	TARGET MARKET:
4.	V.Ryan © 2011 World Association of Technology Teachers AESTHETICS:
	SIZE:
	MANUFACTURE:
	TARGET MARKET:

3.	AESTHETICS:
	SIZE:
	MATERIALS:
	MANUFACTURE:
	TARGET MARKET: