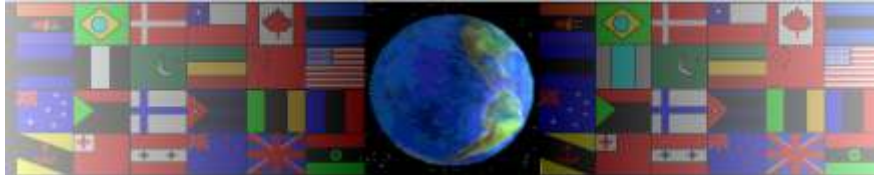


BRAND IDENTITY - SYMBOLS / LOGOS

V.Ryan © 2000 - 2011

On behalf of The World Association of Technology Teachers

W.A.T.T.



World Association of Technology Teachers

This exercise can be printed and used by teachers and students. It is recommended that you view the website (www.technologystudent.com) before attempting the design sheet .

THESE MATERIALS CAN BE PRINTED AND USED BY TEACHERS AND STUDENTS.
THEY MUST NOT BE EDITED IN ANY WAY OR PLACED ON ANY OTHER MEDIA INCLUDING WEB SITES AND INTRANETS.
NOT FOR COMMERCIAL USE.
THIS WORK IS PROTECTED BY COPYRIGHT LAW.
IT IS ILLEGAL TO DISPLAY THIS WORK ON ANY WEBSITE/MEDIA STORAGE OTHER THAN www.technologystudent.com

BRAND IDENTITY - SYMBOLS / LOGOS

V.Ryan © 2011 World Association of Technology Teachers

Study the symbols / logos shown below. Each one represents a brand identity.

List the type of manufacture products on which you will each of the symbols.













Mercedes-Benz

















Microsoft®

